



Mooveez: Teaching with movies made easy

Webinar 24/5/2017



Teaching with movies



- How often do you teach with movies?
- What media do you use?

You Tube

TRAILER



Movie Clips





Movies are very long.



Why don't we do it more often?



A movie is difficult to navigate in class.



Subtitles are inaccurate.

The technology can play up.

Cultural references might be difficult to grasp.

Lesson preparation is time-consuming.

The level of the movie is difficult to assess.

*The authentic language is daunting.
(specific articulation, high verbal density, dialect or period language, background noise/music)*

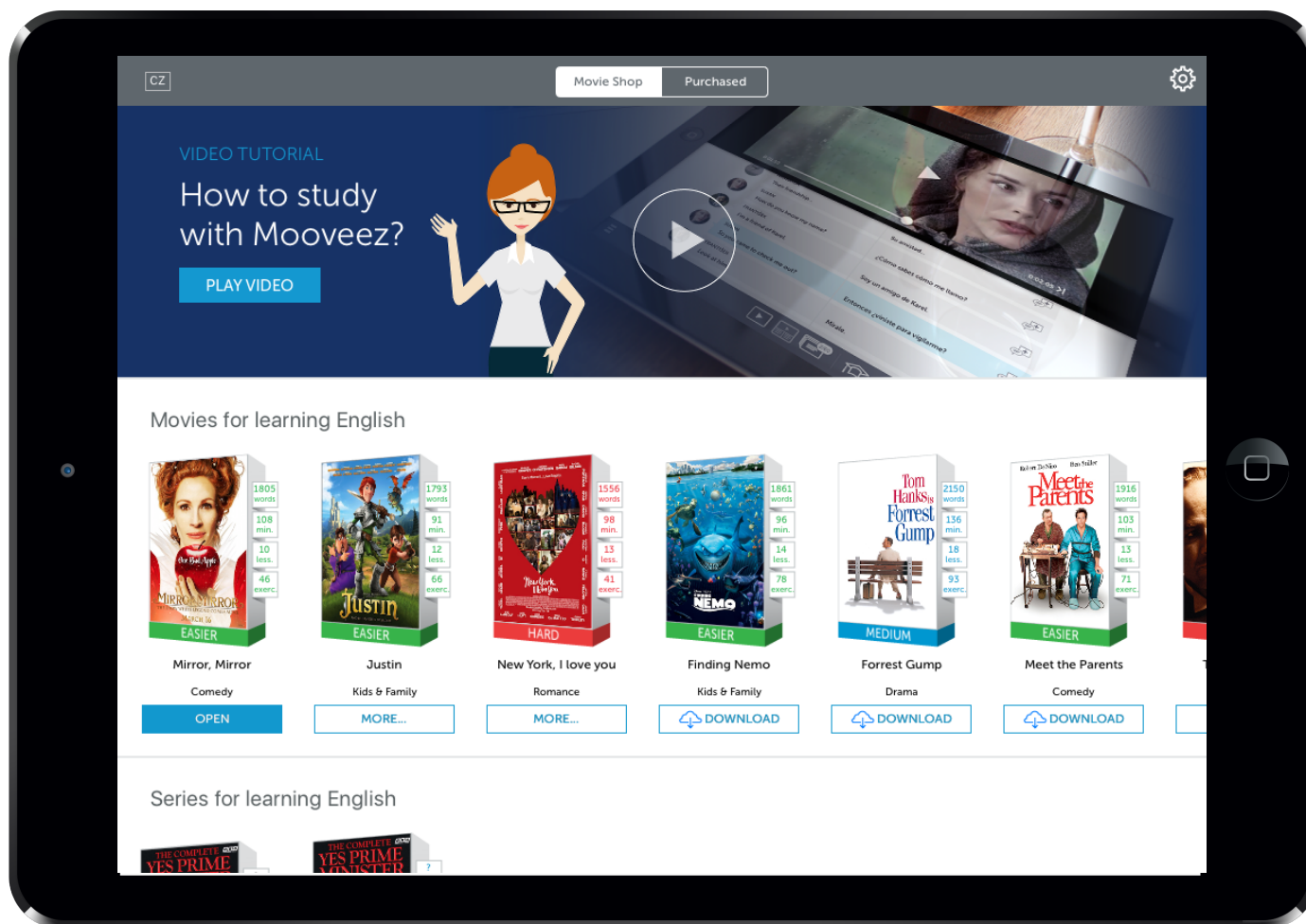


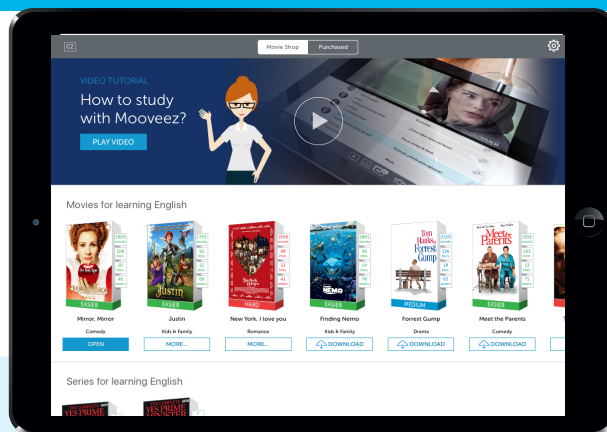


So, how can Mooveez make it easier for you?



Mooveez „store“





STUDENT

- A broad portfolio of top rated movies
- Movies are graded (easy/ medium/ hard)
- Various genres and formats (movies, series, documentaries) to suit all tastes
- Our offer is continuously growing

- Various types of cinematic text to suit all needs and various levels
- Our offer is continuously growing

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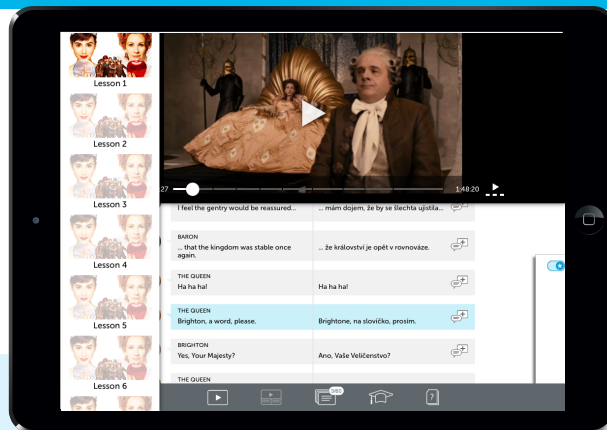
Movie with Mooveez features





A Mooveez-movie is devided into lessons

English	Czech
I feel the gentry would be reassured...	... mám dojem, že by se šlechta ujistila...
BARON ... that the kingdom was stable once again.	... že království je opět v rovnováze.
THE QUEEN Ha ha ha!	Ha ha ha!
THE QUEEN Brighton, a word, please.	Brightone, na slovičko, prosím.
BRIGHTON Yes, Your Majesty?	Ano, Vaše Veličenstvo?
THE QUEEN	



STUDENT

- Student is less overwhelmed

- Division into chunks makes the bulk manageable

TEACHER

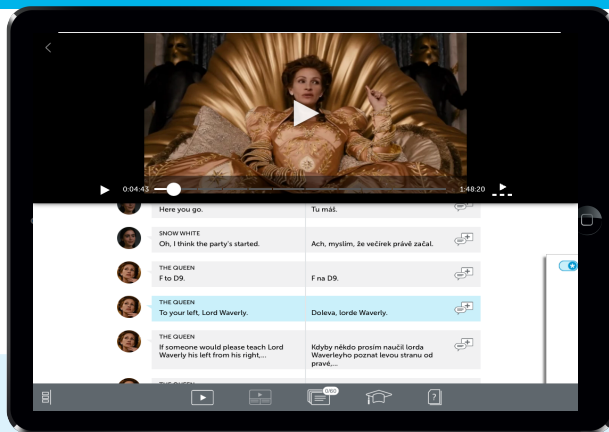


Interactive, full, bi-lingual transcript

The screenshot shows a video player interface on a tablet. The video frame displays a woman in an ornate, gold-colored dress sitting on a throne, with two men in dark suits standing behind her. Below the video is a progress bar showing 0:04:43 out of 1:48:20. Below the video player is a bi-lingual transcript table with English and Czech columns. The transcript is as follows:

Here you go.	Tu máš.
SNOW WHITE Oh, I think the party's started.	Ach, myslím, že večírek právě začal.
THE QUEEN F to D9.	F na D9.
THE QUEEN To your left, Lord Waverly.	Doleva, lorde Waverly.
THE QUEEN If someone would please teach Lord Waverly his left from his right...	Kdyby někdo prosím naučil lorda Waverleyho poznat levou stranu od pravé,...

At the bottom of the tablet screen, there is a navigation bar with icons for a list, play, full screen, a document with '0/60', a graduation cap, and a question mark.



STUDENT

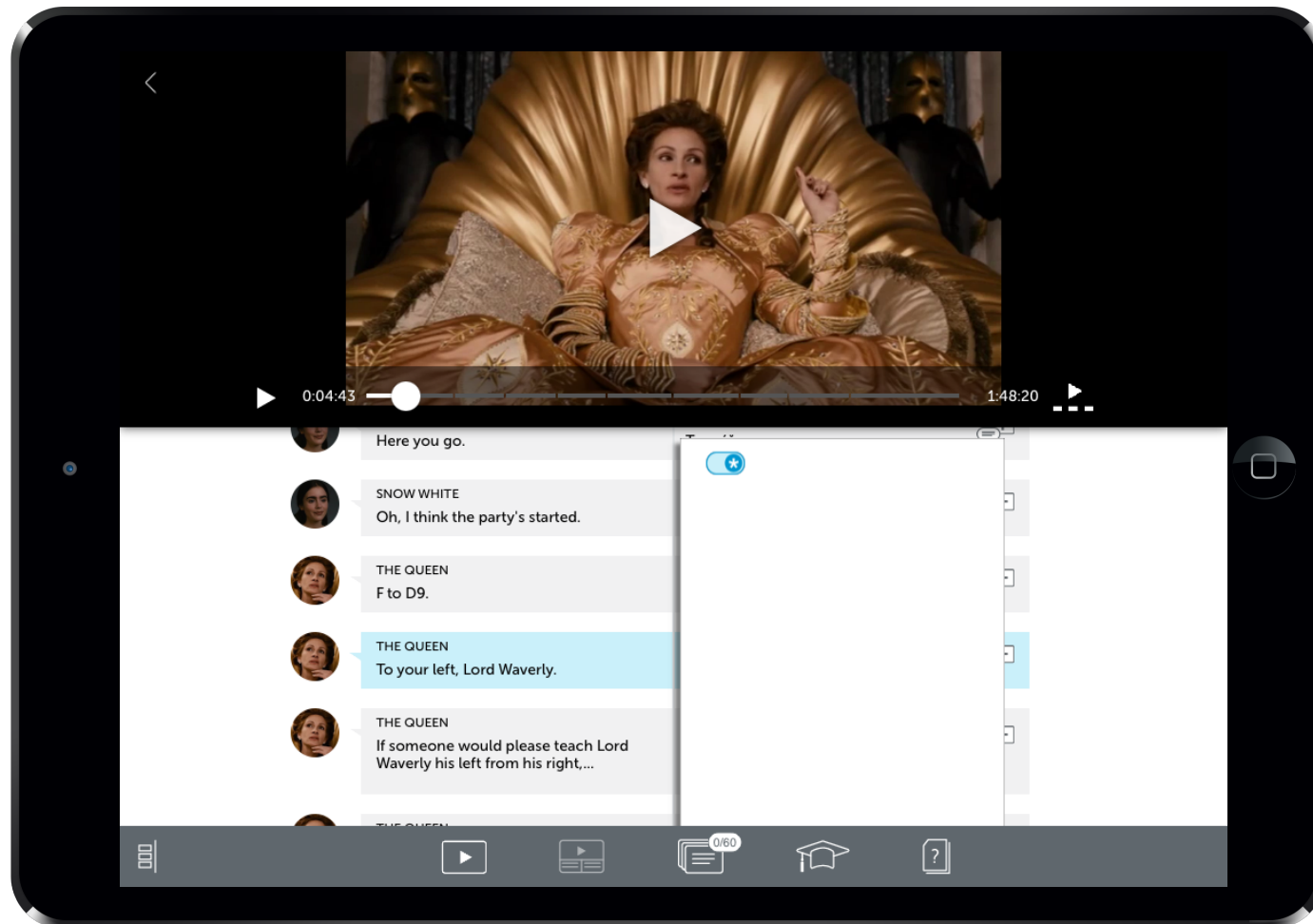
- Bi-lingual transcript
- Literal and complete, incl. interjections and fillers
- Maximizes understanding and learning through the movie

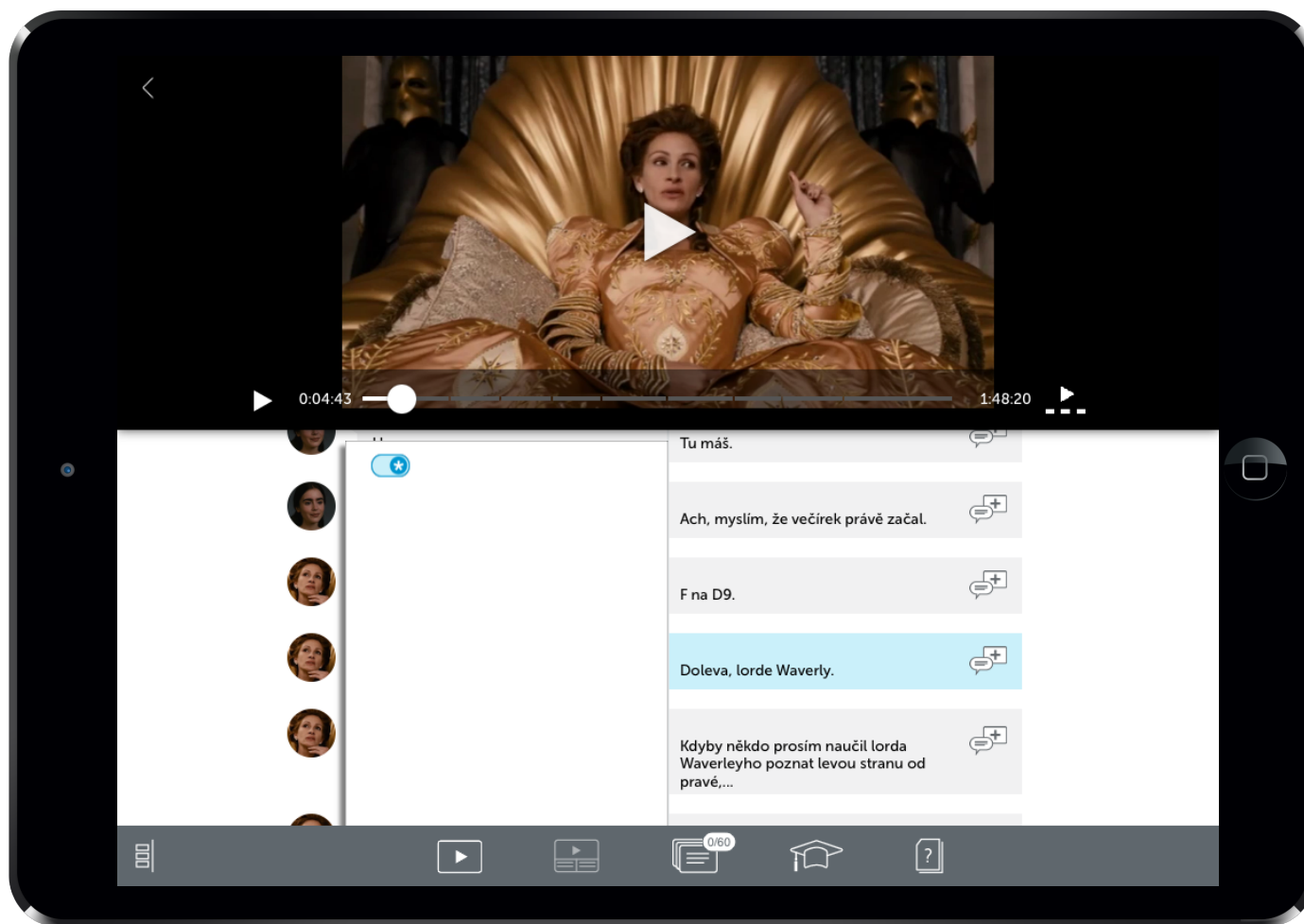
- Going into detail and language analysis
- Voice acting activities
- Scene re-enactment activities
- Pronunciation drill

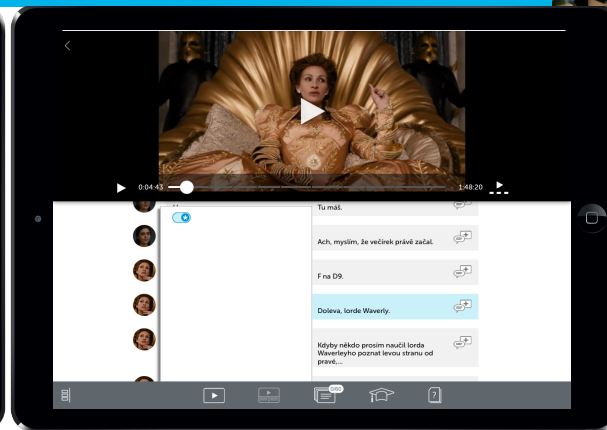
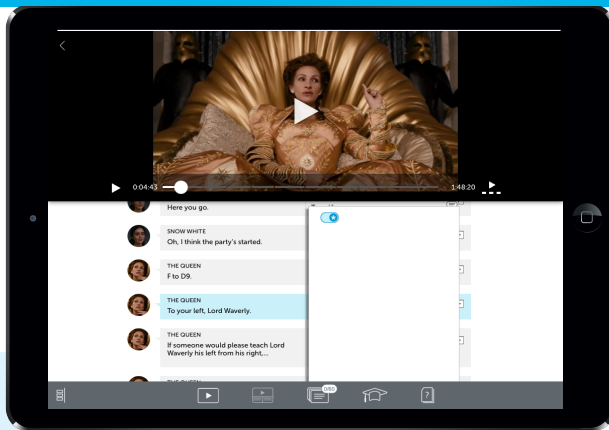
TEACHER



Blotter covers either part of the transcript







STUDENT

- Easy, instant language setting
- Multiple study options

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- Easy, instant language setting



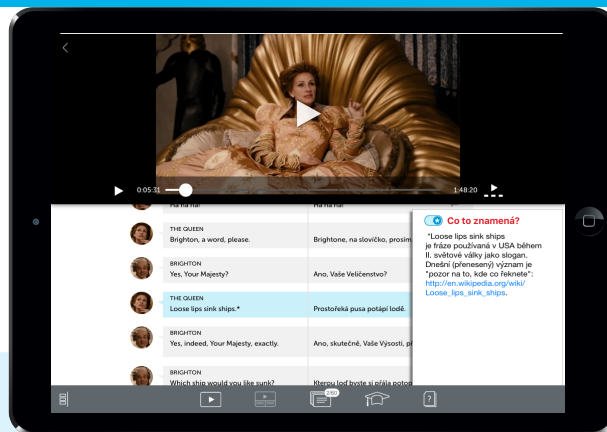
Insights

0:05:31 1:48:20

THE QUEEN	Brighton, a word, please.	Brightone, na slovičko, prosím
BRIGHTON	Yes, Your Majesty?	Ano, Vaše Veličenstvo?
THE QUEEN	Loose lips sink ships.*	Prostořeká pusa potápí lodě.
BRIGHTON	Yes, indeed, Your Majesty, exactly.	Ano, skutečně, Vaše Výsosti, pi
BRIGHTON	Which ship would you like sunk?	Kterou loď byste si přála potop

Co to znamená?

*Loose lips sink ships je fráze používaná v USA během II. světové války jako slogan. Dnešní (přenesený) význam je "pozor na to, kde co řeknete": http://en.wikipedia.org/wiki/Loose_lips_sink_ships.



STUDENT

- Mooveez "insights" = cultural, linguistic and cinematic notes
- Can be turned off after initial viewing

- In development: English translation of insights

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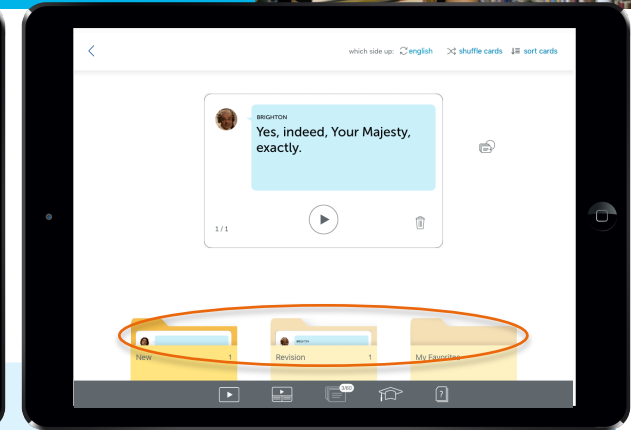
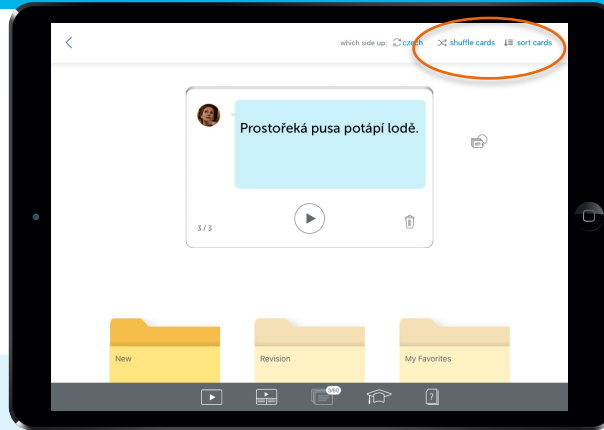
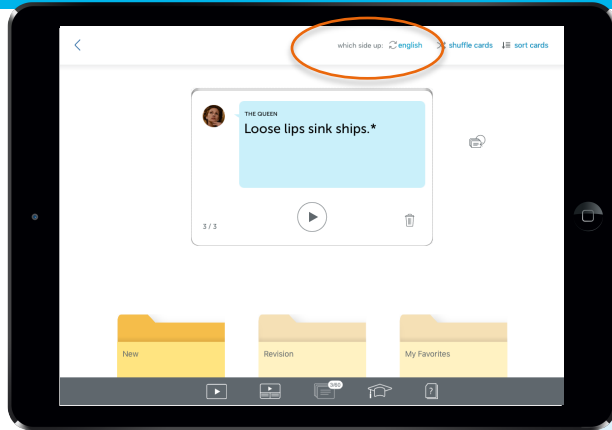
Audio flashcards

which side up: english shuffle cards sort cards

THE QUEEN
Loose lips sink ships.*

3 / 3

New Revision My Favorites



STUDENT

- Bi-lingual flashcards
- Self-created by student from the script
- Original sound
- Easy practising tools:
 - Sort
 - Shuffle
 - Order
 - Setting the language on top
 - Easy re-creation

- Monologue – practice
- Cues for storytelling
- Pronunciation drill
- Home assignments

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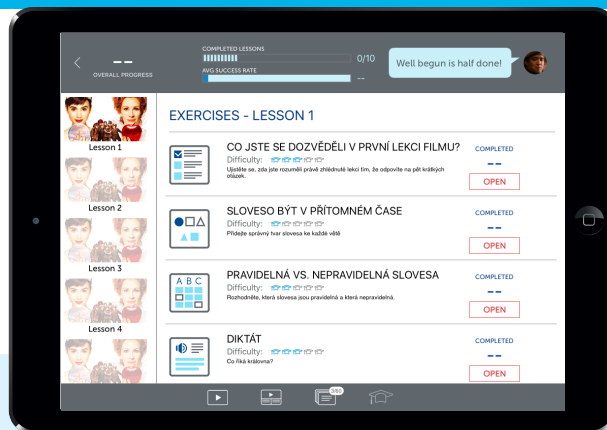


Exercises

The screenshot shows the EnglishAgenda app interface. At the top, there's a progress overview with 'COMPLETED LESSONS' (0/10) and 'AVG SUCCESS RATE' (0%). A notification bubble says 'Well begun is half done!' with a profile picture. Below this is a sidebar with lesson thumbnails labeled 'Lesson 1' through 'Lesson 4'. The main area is titled 'EXERCISES - LESSON 1' and lists five exercises, all marked as 'COMPLETED'.

Exercise Title	Difficulty	Status	Action
CO JSTE SE DOZVĚĎELI V PRVNÍ LEKCI FILMU?	4 icons	COMPLETED	OPEN
SLOVESO BÝT V PŘÍTOMNÉM ČASE	4 icons	COMPLETED	OPEN
PRAVIDELNÁ VS. NEPRAVIDELNÁ SLOVESA	4 icons	COMPLETED	OPEN
DIKTÁT	4 icons	COMPLETED	OPEN

At the bottom of the app, there are navigation icons: a play button, a list icon, a document icon with '3/60', and a graduation cap icon.



STUDENT

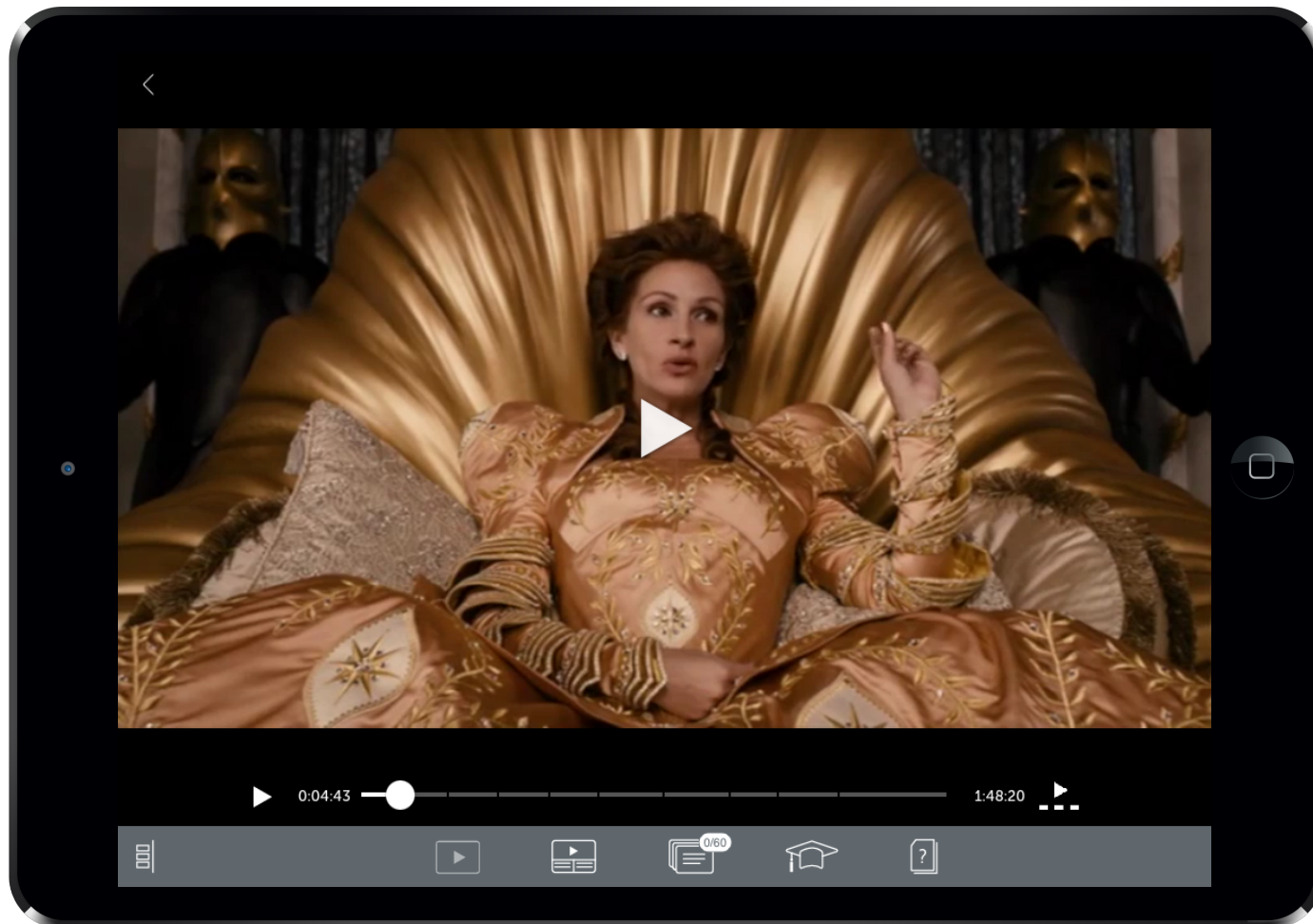
- Exercises based on the language within each Mooveez lesson
- Instant feedback

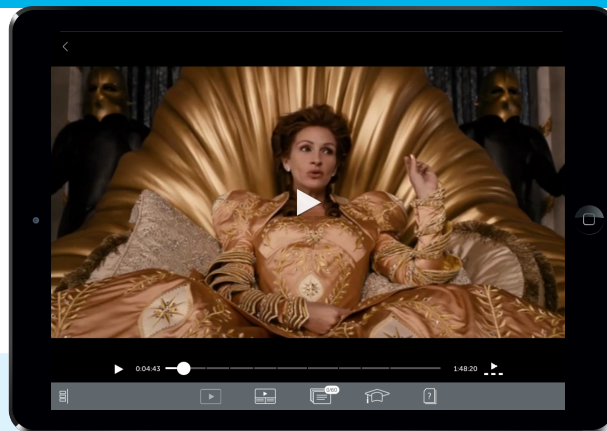
- Various types : comprehension check/ dictation/ matching, etc.
- Home assignments...

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Movie in fullscreen





STUDENT

- Watching the movie „as it is“
- Instant feedback after each lesson

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- Test – Teach – Test tool



Q&As / Webinar

How long are the lessons?

JM: Depends on the length of the movie – average lesson is about 7 min long.

ML: Whole sections/ Mooveez lessons will be probably mostly watched by students at home (see the note on flipped classroom below). They do help the navigation in class - you will simply tap the number of the lesson you want to deal with and then scroll down to the scene of your choice.

Do students need an ipad/tablet of their own?

ML: It's better. However, you can use the app with a projector (iPads have a magnifier option, that helps a lot). Smaller groups will be able to see the split screen quite well which means you can go into language detail. And you will benefit from the easy navigation of the transcript and the replay possibilities (you can focus on isolated lines or chunks of dialogue). The flash cards can also be used in whole group: students view a section and tell you what to mark as flashcard. Then you translate L2 -> L1 together. Dubbing is also a valid option with only the teacher handling the Mooveez app. For self-study and home assignments, student can use smartphone version of the app.

Mooveez is only for ipad?

JM: it's for iPad and Android tablet, and also for iPhones and Android smartphones.



Is the entire transcript mentioned below the video?

ML: Yes.

What about the pricing?

JM: Mooveez app is for free, with in-app purchases. Each movie with all the mooveez features costs ca. 16.99 EUR, short NatGeo documentaries are 0.99 – 1.99 EUR and it's a DTO (download to own) model, with no expiration. One Mooveez account can be used on up to 3 devices, even across both systems (iOS/Android). We are currently negotiating combination of DTO and subscription model, where user could have access to a variety of materials for monthly fee AND buy premium feature movies and series as DTO. Stay in touch to get all the latest news.

Back to grammar translation?

ML: Well, you can do if you like... We believe that translation is not unimportant, on the contrary. It's instinctive and very important to certain learner types. Higher levels might try to come up with their version of translation of the more tricky bits. After all, translation is a very important skill nowadays, and increasingly so. The fact that we provide the translation is in the first place due to our effort to maximize understanding for those who use the app for self-study.

How does one select the phrases?

ML: That's mostly up to the teacher. Unless of course you want to have your students pick stuff that they themselves find intriguing or difficult. In our lesson plans we recommend scenes and specific lines to work with and provide the activities.



Can they interact w/ other Ss?

JM: Not now. Thank you for this question, we will discuss this internally.

Do SS need to create an account on Mooveez?

JM: Yes, if he wants to use the app on his own (home assignments, watching the movie...).

How are language functions dealt with?

ML: In our lesson plans (work in progress) we put a lot of emphasis on functional language, and on natural interaction, as well as colloquial phraseology. Those are the main plusses of cinematic text. Our exercises are also increasingly focussed on these features.

Countries covered by usage right?

JM: Have a look at the list of current countries on the map on the next slide. Our plans for the future cover also other regions– all depends on negotiations with Studios.

What if we want to help you develop translations or exercises?

JM: Great to hear! Get in touch via www.mooveezforteachers.com

No possibility of a version for mac or pc?

JM: not now, but it's something to be discussed internally.

Can we download videos from this app?

JM: current DTO model allows you to download the movies to your device and work with them offline afterwards. Internet is then necessary after some time for regular licence renewal.

Countries currently covered by our distribution rights.



LATAM
BRAZIL, MEXICO,
ARGENTINA.

EUROPE
GERMANY, AUSTRIA,
SPAIN, SWITZERLAND,
FRANCE, PORTUGAL,
CZECHIA, SLOVAKIA,
POLAND.

RUSSIA &
BELARUS, KAZAKHSTAN,
KYRGYZSTAN, MOLDOVA,
TAJIKISTAN, UZBEKISTAN,
AND UKRAINE.



If your students aren't interested in that film? / What films do you prefer to use?

ML: we recommend that you gradually build up a portfolio of various genres, topics and levels of language difficulty.

Does the teacher come to a consensus with the SS regarding a particular movie to be watched?

ML: That's up to you - you can put it to the vote, it is of course ideal to have a nice portfolio including various genres and levels of difficulty to choose from.

How many movies do you have in your library at present???

JM: it's varies country-by-country. In Czech republic we have over 30 movies + dozen of documentaries and we are working on some british TV series at the moment. Launching offer is at least 10 feature films + NatGeo documentaries, and new movies then come on regular basis. The offer is built for different tastes and needs, and one movie can be used as a learning material for many weeks.

Flipped classroom work then?

ML: Yes, that's what Mooveez is about - students can use all our features at home, plus you can assign writing tasks (write a summary of lesson 5 in 5 sentences; think of an alternative plot development in this section so that the character ends up in jail, watch the scene at the concert and write a short review of the concert, etc.) and research of the broader cinematic context of the movie. In class you can dedicate more time to deep end activities.

Are there movies abooout famous people, like poets?

ML: Biopics are definitely something we would eventually like to have in the future.



Thank you for your support!

Martina Limburg, DOS - Stories language school
Jana Mišáková, Mooveez marketing
Jana Perlová, Mooveez production

Get in touch via www.mooveezforteachers.com | teacher@mooveez.com
More info about Mooveez app: www.mooveez.com, www.facebook.com/mooveezglobal



with mooveez it's

natural

like your mother tongue.

from watching and listening to active usage