

## Introduction

In June 2013, the Social Media Team worked with the Child Protection team as well as with [CEOP](#) to develop 5 Golden Rules to help parents and carers keep their children safe on social media. As this was a great success and was well appreciated, we would now like to continue this work. This lesson is to sensitise teenage students to the risks of social media and to raise their awareness of how to stay safe when using it.

## Outcomes

- Raise awareness of the risks of being on social media
- Raise awareness of how to use social media safely
- Raise awareness of what to do if they encounter risks online

## Main stages of the Lesson

- Conversational warmer
- Brainstorming activity
- Running race
- Reading comprehension
- Project work

Main stages of the lesson (Time required)	Procedure	Materials required
Task 1: Conversation  10'	<p><b>Aim: Engage students in the topic of online safety</b></p> <p>T tells students they are going to have a conversation with a partner. T demonstrates good and bad conversations and elicits what makes a good conversation. (Giving points to teams for good conversations is often a good way to get students talking more. For example: T tells students that each pair will get 7 points if the entire conversation is in English and the pair that has the best conversation will win 10 extra points for their team.)</p> <p>T then writes one question on the board at a time and allows students some time to discuss their ideas in pairs.</p>	Questions on lesson material worksheet or IWB / PowerPoint

	<p><i>* PowerPoint Presentation – just click on the presentation and the next question will appear</i></p> <p><i>** Promethean flipchart – erase one block at a time to reveal the next question.</i></p> <p><i><b>NB: If you use the questions on the PowerPoint Presentation / IWB, don't give students the lesson material until the next task.</b></i></p>	
<p>Task 2: Brainstorming</p> <p>5'</p>	<p><b>Aim: Students start thinking about how to stay safe online</b></p> <p>T asks Ss how they can stay safe online. T collects two or three ideas from the Ss and puts them up on a large sheet of paper or on the IWB. T then tells Ss that they have to think of as many ways to stay safe as they can in 2 minutes. (Again, saying that the team with the most answers will win their team 5 points is usually motivating.)</p> <p>T collects all of the ideas and writes them on the large sheet of paper / IWB. (This is important as T will come back to these later in the lesson.)</p> <p>* PowerPoint Presentation and Promethean Flipchart already contain this page</p>	<p>Lesson material worksheet</p>
<p>Task 3: Running race</p> <p>15'</p>	<p><b>Aim: Ss begin to test their knowledge about online dangers and safety in a fun way</b></p> <p>T photocopies the Running Race questions (easier or more difficult version) onto different coloured paper, one colour for each team, and then cuts the questions into strips so that each team has the same question strips but on different coloured paper. T assigns a colour to each team and explains how the running race works.</p> <p>Student 1 must run to the questions and take ONE and only one question. S1 then goes back to their table and all of the students work together to answer the question. S2 then brings the question slip back to the teacher and gets the next question. The team work together again and S3 brings back the next slip of paper. T keeps track of how many correct answers each team gets.</p> <p>At the end, T gives back the slips of paper to the teams and the class goes over the answers together. T reveals how many points each team got and instructs teams to keep the questions and answers for later.</p> <p>* PowerPoint Presentation and Promethean Flipchart: there is a page to record the points.</p>	<p>Running race questions photocopied (ideally on different coloured paper) and cut up so that each question is on its own strip of paper</p>
<p>Task 4: Reading comprehensi</p>	<p><b>Aim: Ss see a model of what they will be doing for project work</b></p>	<p>Attached StaySafe poster</p>

<p>on 10'</p>	<p>T prints out one poster per team / pair from page 8 of this document. Ss have to identify who the poster is for and then match the titles to the sections. Ss can complete in pairs or teams.</p> <p>Class checks answers together.</p> <p>* PowerPoint Presentation and Promethean Flipchart: there is a page with the poster on it.</p>	<p>(page 8) and lesson material worksheet</p>
<p>Task 5: Project work 40'</p>	<p><b>Aim: Raise awareness of how to avoid risks and what to do if they encounter risks online</b></p> <p>T elicits what information is on the poster. (Tips for staying safe and statistics about online activity.)</p> <p>T informs Ss that they're going to make a poster like the one in Task 4 but for teens. T then says that it will be a competition and decides with class which criteria will be used to decide the best poster (eg: most helpful, best design, nicest to look at, best English, etc.)</p> <p>T then goes back to the ideas from task 2 (brainstorming) and instructs class to choose their top 5 tips for staying safe for teens. T monitors as the teams choose.</p> <p>T then tells teams to choose their 5 favourite statistics from the running race.</p> <p>T tells Ss they have 5 minutes to decide on a rough draft of how their posters will look and monitors as teams design their posters.</p> <p>T gives each team an A3 piece of paper and coloured pencils or felt tip pens and tells teams they have 20 minutes to make their poster.</p> <p>* PowerPoint Presentation and Promethean Flipchart: there is a page to set up criteria and then record the points for each team.</p>	<p>A3 paper, coloured felt tips or markers</p>
<p>Extra: 10 minutes</p>	<p><b>Aim: Ss choose best poster</b></p> <p>If there is any extra time, Ss can decide which poster is the best according to the criteria they chose during task 5 (project work). They can only choose one poster in each category and they can't choose their own. T can either award a winner in each category or one overall award for the poster with the most points.</p>	

## Answers and supplementary material

### Task 3 – easier version: Running race questions to be photocopied onto different pieces of paper and cut up – 1 set per team

1. Put these 10 mobile phone activities in order from the most popular to the least popular:

visiting websites, taking photos, sending or receiving photos, sending or receiving video clips, taking videos, making or receiving calls, playing games on the phone, visiting social network sites, listening to music, sending or receiving texts

2. What percent of teens have an online social media profile?

- a) 60%
- b) 70%
- c) 80%

3. How many friends does the average teenager have on social networks?

- a) about 100
- b) about 300
- c) about 500

4. What percent of teens with a social network profile have an open profile that everyone can see?

- a) 5%
- b) 15%
- c) 25%

5. On average, how many of a teen's online friends are people that they've never met in real life?

- a) 1/2
- b) 1/4
- c) 1/10

6. What percent of teens have given personal information to someone they've never met in real life?

- a) 6%
- b) 10%
- b) 15%

7. What percent of teens mostly use the Internet alone?

- a) 25%
- b) 55%
- c) 85%

8. What percent of teens would share their home address with someone online?

- a) 21%
- b) 31%
- c) 41%

9. How many teens in ten have experienced online bullying in the past year?

- a) 1
- b) 2
- c) 3

10. How many teens in five say they've seen something disturbing online in the past year?

- a) 1
- b) 2
- c) 3

11. How many teens in ten have said they probably wouldn't tell anyone if they found something disturbing online?

- a) 1
- b) 2
- c) 3

## Answers

1. (1)making or receiving calls, (2)sending or receiving texts, (3)taking photos, (4)listening to music, (5)sending or receiving photos, (6)playing games on the phone, (7)taking videos, (8)visiting social network sites, (9)visiting websites, (10)sending or receiving video clips
2. c) 80%
3. b) about 300
4. a) 5%
5. b) 1/4
6. a) 6%
7. c)55%
8. c) 41%
9. a) 1
10. b) 2
11. a) 1

**Task 3 – difficult version: Running race questions to be photocopied onto different coloured pieces of paper and cut up – 1 set per team**

1. Put these 10 mobile phone activities in order from the most popular to the least popular:

visiting websites, taking photos, sending or receiving photos, sending or receiving video clips, taking videos, making or receiving calls, playing games on the phone, visiting social network sites, listening to music, sending or receiving texts

2. What percent of teens have an online social media profile?

3. How many friends does the average teenager have on social networks?

4. What percent of teens with a social network profile have an open profile that everyone can see?

5. On average, how many of a teen's online friends are people that they've never met in real life? (percent or number)

6. What percent of teens have given personal information to someone they've never met in real life?

7. What percent of teens mostly use the Internet alone?

8. What percent of teens would share their home address with someone online?

9. How many teens in ten have experienced online bullying in the past year?

10. How many teens in five say they've seen something disturbing online in the past year?

11. How many teens in ten have said they probably wouldn't tell anyone if they found something disturbing online?

## Answers

1. (1)making or receiving calls, (2)sending or receiving texts, (3)taking photos, (4)listening to music, (5)sending or receiving photos, (6)playing games on the phone, (7)taking videos, (8)visiting social network sites, (9)visiting websites, (10)sending or receiving video clips
2. 80%
3. 286
4. 5%
5. 1/4
6. 6%
7. 55%
8. 41%
9. 1
10. 2
11. 1

## Task 4: Reading comprehension

The poster on the next page is the same as the one on the flipchart

## Answers

1. (c) Parents
2. Match the headings to the paragraphs on the poster.
  - (1)Show me
  - (2)Low profile
  - (3)Just ask
  - (4)Photo check
  - (5)Don't worry

## BE SOCIAL, STAY SAFE

At the British Council we take child protection very seriously. Many parents have commented to us that they are worried about their children and social media. So we have prepared these

# 5 GOLDEN RULES

designed to help help keep your children safe online while they enjoy social media. We hope you find them useful.

**1.**



### Ask your child to show you the sites they use

Show an interest, take note of the sites your children visit and re-visit them later when you are alone. Find out how to set the safety features and how to report any issues directly to the site.

**46%** of parents admit that their children know more about the internet and social media than they do

**2.**

### Ask your child to set profile settings to private

Since children use social media sites to share just about everything they do, setting their profile to private can help protect them against photos, personal information or even location in the real world ending up in the wrong hands.



**80%** of 12-15 year olds in the UK have an active social networking site profile

**3.**



### Ask your child about their online friends

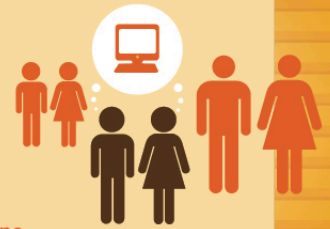
Help your children understand that people can create fake identities online and lie about who they are. They should only give out personal information and be "friends" with people they know and trust in the real world.

**35%** of children have unsupervised access to the Internet

**4.**

### Ask your child to only share photos that they wouldn't mind showing you first!

Talk to your child about the images they send, the sites and apps they use to share them and who they are sending them to.



**Children aged 12-15** are spending more time online

**5.**



### Ask your child to tell you if they are worried about something online

By talking to your child about the internet, their favourite sites and the risks they may encounter, they are more likely to turn to you if they get into situations online where they don't feel comfortable or see something they don't want to see.

**Children aged 8-11** are more likely than they were in 2011 to watch and download user-generated content\*

You can find further Internet safety tips on the **British Council's LearnEnglish Kids site**: <http://learnenglishkids.britishcouncil.org/en/parents/articles/using-the-internet-and-computers-safely>

This infographic has been put together with the kind participation of the UK's Child Exploitation and Online Protection Centre. If you have more questions and would like further advice please visit their **Thinkuknow website** at [www.thinkuknow.co.uk/parents](http://www.thinkuknow.co.uk/parents).

**"The British Council believes that all children have potential and that every child matters - everywhere in the world. The British Council affirms the position that all children have the right to be protected from all forms of abuse as set out in article 19, UNCRC, 1989"**

\*Ofcom report in the UK (April 2013)



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## Outcomes

By the end of this lesson, you will

- Become more aware of the risks of having an online presence
- Reflect on the actions you can take to avoid these risks
- Reflect on how to react if you encounter online risks

## Task 1: Talk About It

Work with a partner. Use the questions below to have a conversation.

1. Why do you use social networks? Which social networks do you use?
2. How do you decide who to add to your friends list?
3. Do you ever check into places? Do you share your location with your friends online?
4. How private is your profile? Does it help to set your profile to private?
5. Do your parents or guardians know what you're doing online?
6. Do you think posting personal information and pictures can affect your future?
7. Can using social networks be dangerous? What are the possible dangers?

## Task 2: Brainstorm

How can you stay safe online? Work with your partner and write as many ideas as you can in two minutes.

- a)
- b)
- c)
- d)
- e)
- f)
- g)

### **Task 3: Running Race**

Work with your team. Your teacher will show you where your questions are. One person must run to the questions, take one slip of paper and come back to the table. Write your answer on the piece of paper. Someone else from the team must bring the piece of paper to your teacher and take another question. Continue until you've answered all the questions.

### **Task 4: Be Social, Stay Safe - The Five Golden Rules**

Work with a partner. Your teacher will show you a poster. Look at the poster and work with your partner to answer the questions below.

3. Who is the poster for?
  - a) Children
  - b) Teenagers
  - c) Parents
  
4. Match the headings to the paragraphs on the poster.
  - Photo check
  - Low profile
  - Don't worry
  - Show me
  - Just ask

### **Task 5: "The Five Golden Rules for Teenagers"**

1. What information was on the poster?
2. You are going to work with your team to make a poster like the one in task 4 but for teenagers. The best poster will win. How can you decide which poster is best?
3. Work with your team to choose the top 5 tips to staying safe on social media for teens.
4. Work with your team to choose the most interesting 5 statistics.
5. You have 5 minutes to decide how you want your poster to look. Make sure your teacher approves before you begin making the real poster.
6. You have 20 minutes to make your poster.