Drama Term 2

Group …………………………………………………

1. What is a Chindogu?

2. Complete the table…

Name	Use
1.	
2.	
3.	
4.	
5.	

Part one: Product design

Include:
- What it is used for (What problem does it solve?)
- What it is made of
- How it works
- …

Presentation:
- drawing
- model

Part two: Advert creation

a) Create a storyboard for your advert

b) Record your advert

Explain:
What it is / What problem it solves
How it works

Persuade:
The audience they need your Chindogu.

Dates and deadlines:

25/1: Initial ideas. Team brainstorming

1/2: Product design

8/2: Product design

15/2: Advert creation: storyboard

1/3: Advert creation: storyboard

8/3: Record adverts

15/3: Record adverts

22/3: Watch adverts. Vote for best Chindogu

29/3: Evaluation and feedback

Checklist

Part one:

Product design: Information ☐   Presentation ☐

Part two:

a) Create a storyboard for your advert ☐

b) Record your advert ☐

c) Send your video…

	Excellent (2)	Very good (1,5)	Satisfactory (1)	Needs improvement (0,5)
Product design	The product is very creative and original The design includes all the necessary information	The product is quite creative and original The design includes most of the necessary information	The product has some creative and original parts The design includes some of the necessary information	The product is n't very creative or original The design doesn't nclude all the necessary information
Advert: Storyboard	The content is excellent and includes all the information	Content is good and includes most of the information	Content is ok but some things are not included.	Content is poor, lots of things are not included
Advert: Language	Vocabulary and grammar is always appropriate for level Register is appropriate	Vocabulary and grammar is usually appropriate for level Register is usually appropriate	Vocabulary and grammar is satisfactory for level Register is sometimes inappropriate	Vocabulary and grammar is too basic for level Register is inappropriate
Advert: Accuracy	There are almost no errors Easy to understand; communicates message	There are some minor errors but this doesn't affect understanding; communicates most of message	There are some errors which sometimes affect understanding; sometimes communicates message	There are a lot of errors Difficult to understand; doesn't communicate message
Task completion	Project is handed in on time and meets all the criteria	Project is handed in on time and meets most of the criteria	Project is handed in on time and meets some of the criteria	Project is not handed in on time and meets hardly any of the crtieria /none of the criteria