

Role 3: Animal welfare worker – You believe the following:

- We should treat our animals well – with good living conditions, food and water.
- We should eat less meat – animals damage the environment with methane and nitrous oxide.
- We should keep our animals outside and not in factory farms.
- We must be sure that our animals are killed humanely.
- We should not transport live animals over long distances or to other countries.
- We need to educate people that animals that are cared for make better meat.

In the meeting try to persuade everyone that:

- meat-eating needs to be reduced for environmental reasons
- animal welfare is more important than the cost of food in shops
- there are alternatives to eating meat.



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Role 4: Environment activist – eco-warrior

You believe the following:

- We should eat less meat – animals damage the environment with methane and nitrous oxide.
- We need to help farmers to use fewer pesticides and fertilisers – these add poison to the human food chain.
- We need to encourage people to eat locally produced food – food that is imported has a larger carbon footprint.
- We need to reduce water pollution levels from farmers – this kills fish and vegetation.
- We need to encourage farmers to protect wildlife and not destroy trees – trees remove carbon from the atmosphere.
- We need to reduce the use of antibiotics for farm animals – these can get into the human food chain.

In the meeting try to persuade:

- the traditional farmer to dramatically reduce the use of pesticides and antibiotics
- the public consumer to eat locally produced food
- everybody to reduce how much meat they eat.

