

Task 1: Look at the labels on your clothes, bags, pencil cases etc. Find out where they were made and fill in the table with the origin of five items.

ITEM	ORIGIN

Task 2: Imagine you are going to buy the following items. What do you consider before you decide what to buy?

- price?
- how it looks?
- the quality?
- the brand?
- anything else?

	a pair of trainers	a pair of jeans	a bar of chocolate
most important factor				
2 nd most important factor				
3 rd most important factor				

Task 5: Imagine that a pair of trainers costs €100. Where does the money go? Match the money with where it goes.

€18 €17 €13 €12 €11 €8.50 €8 €5 €3 €2.50 €1.50 €0.50

- Material –
- Production costs -
- Labour cost of the worker (paying the person who makes the shoe) –
- Profit subcontractor –
- Transport and tax –
- Labour cost of the retailer (paying the person who sells the shoe) –
- Publicity for the retailer –
- Rent of the retailer –
- Profit for the brand name –
- Research –
- Publicity for the brand name –
- VAT -