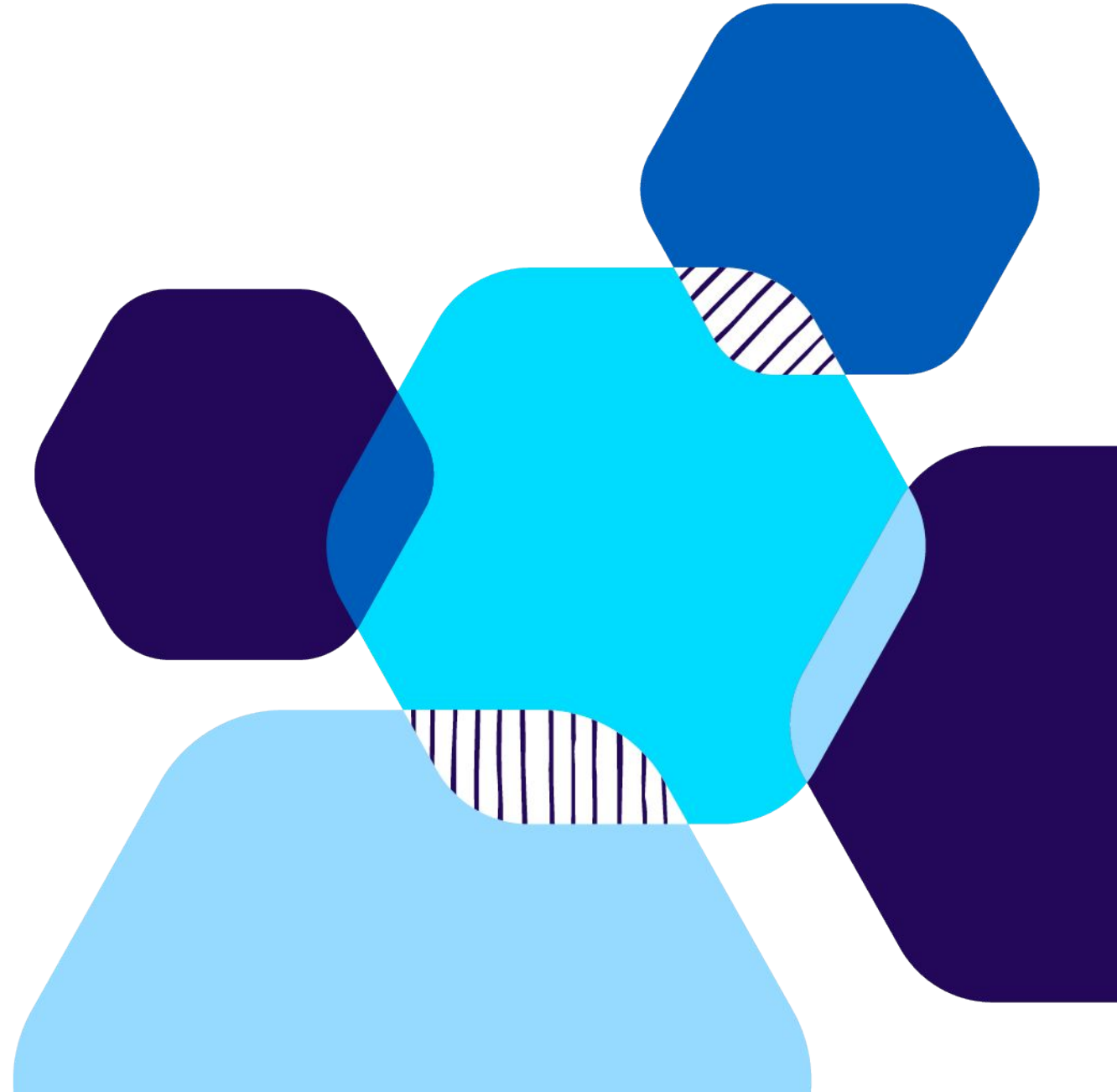


TeachingEnglish

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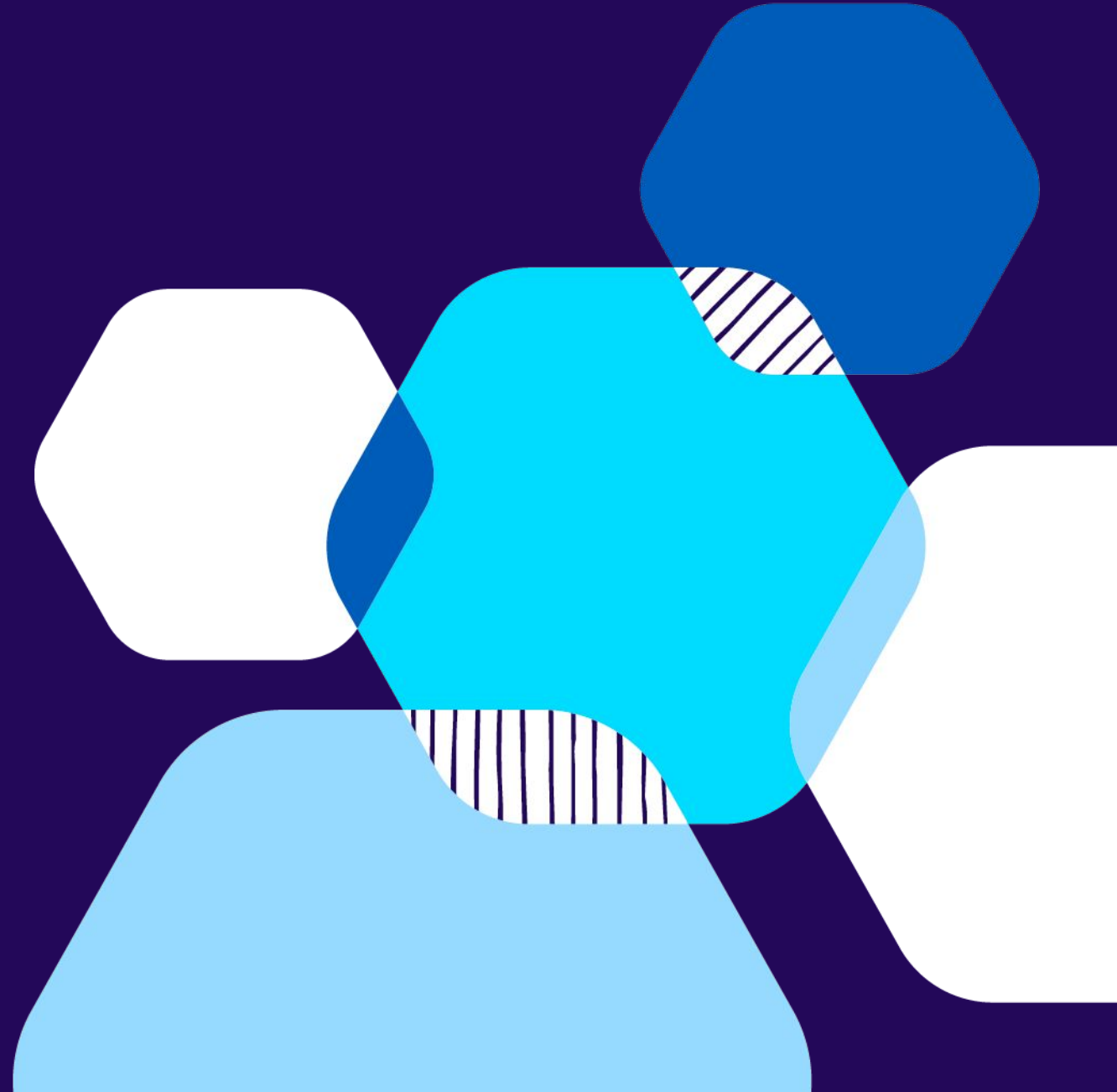
# MULTIMODALITY IN EFL

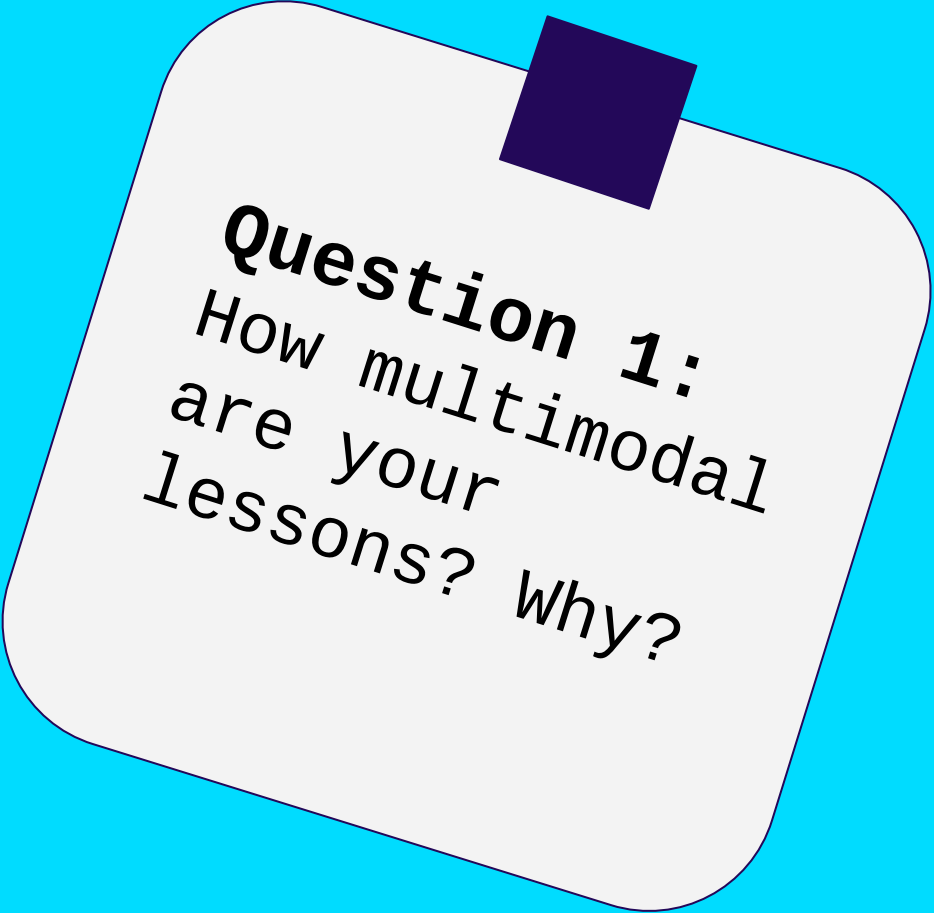
Ph.D. Nare Hakobyan



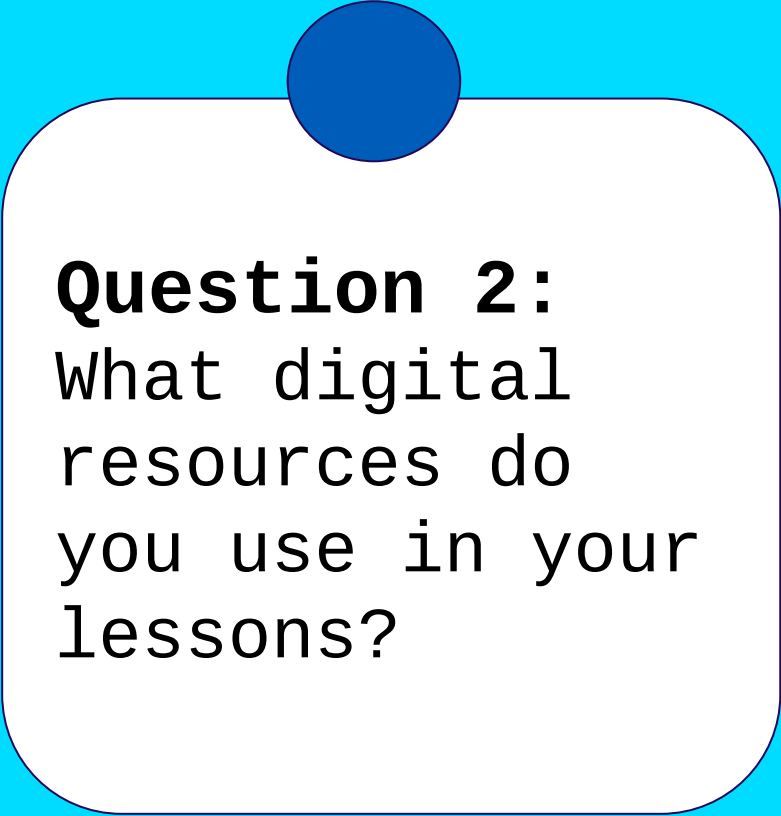
# OUTLINE:

- What is Multimodality?
- Why does Multimodality matter?
- Multimodality with photos and pictures
- Multimodality with podcasts
- Multimodality with videos





**Question 1:**  
How multimodal  
are your  
lessons? Why?



**Question 2:**  
What digital  
resources do  
you use in your  
lessons?

# 1. MULTIMODALITY

Multimodality is the abundance of modes to make meaning.

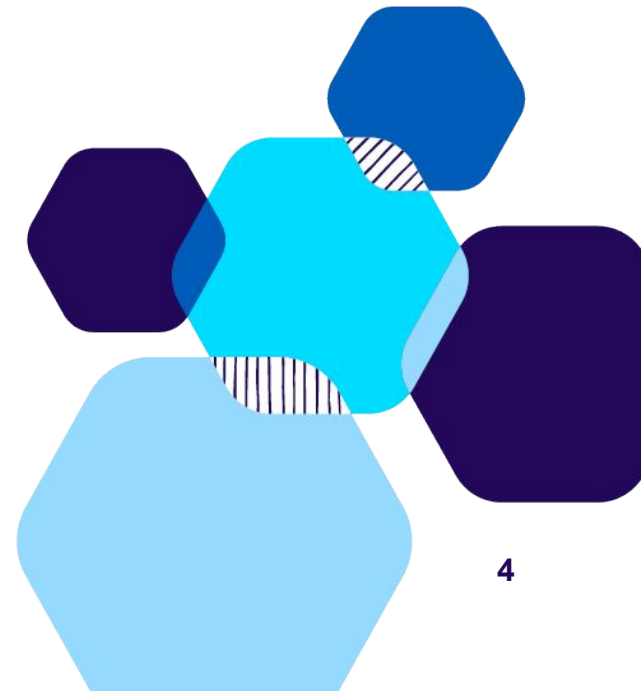
## Embodied

- Gaze
- Movement
- Gesture
- Silence...

## Disembodied

- Audio
- Still image
- Moving image
- Graphs/Charts

(Diamantopoulou & Ørevik, 2022)



## 2. WHY MULTIMODALITY MATTERS

### BECAUSE students

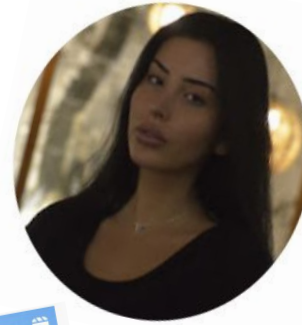
- are the first digital natives;
- talk in images
- think in 4-D, 360-degree and high-definition videos
- prefer to do hands-on and interactive projects
- communicate in short, bite-sized ideas
- like to create
- social circle is global(Clark & Avrith, 2017)





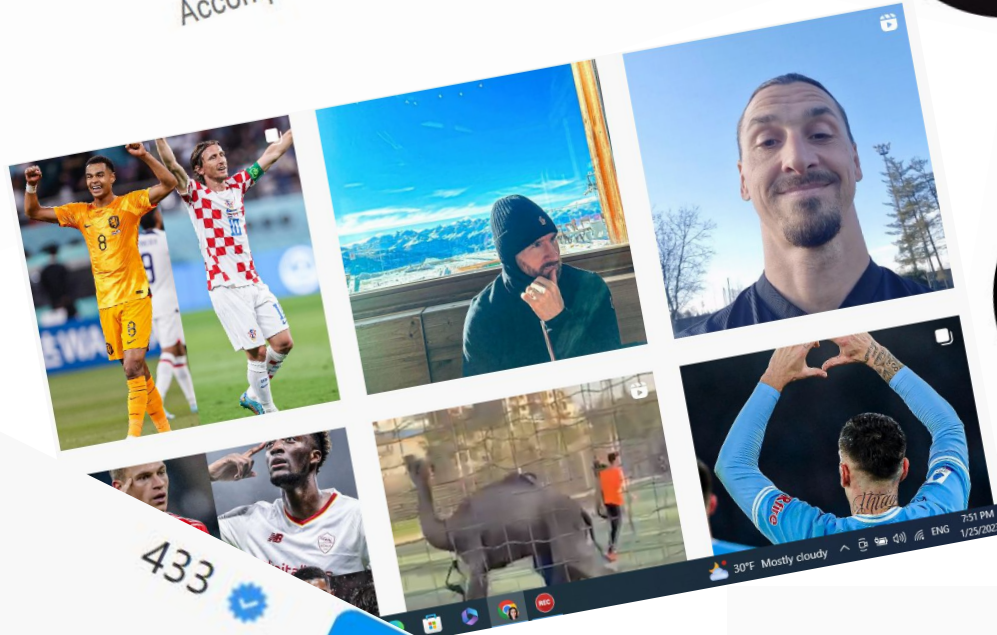
MrBeast ✓

@MrBeast • 129M subscribers  
SUBSCRIBE FOR A COOKIE!  
Accomplishments - Raised \$20000000 To



Thewizardliz ✓

@Thewizardliz • 2.64M subscribers



Vogue ✓

@Vogue • 12.6M subscribers  
Vogue places fashion in the context of  
culture and the world we live in—how we



433

25,157 posts

Follow

Message

433

Community  
The Home of Football 🏠⚽

59.6M followers

Get the 433 app 📱



og\_yerevan

149 posts 7,6

Shopping & retail  
Stay away from bori

\*\*\*\*\*

24/7





- So Maybe I'm Not Okay
- Could I Be a Little Bit More?
- Why Does He Always Do That?
- Family I Can Be the Christian You Always Claimed to Be
- Cheated Death and He Wants a Divorce
- No Thanks Please
- Feel My Wrath and Extreme Self-Hatred
- Can I Please It's Not But
- ... I'm Trying to Be Serious I Swear!

# Podcast For Teens

# Sarcasm

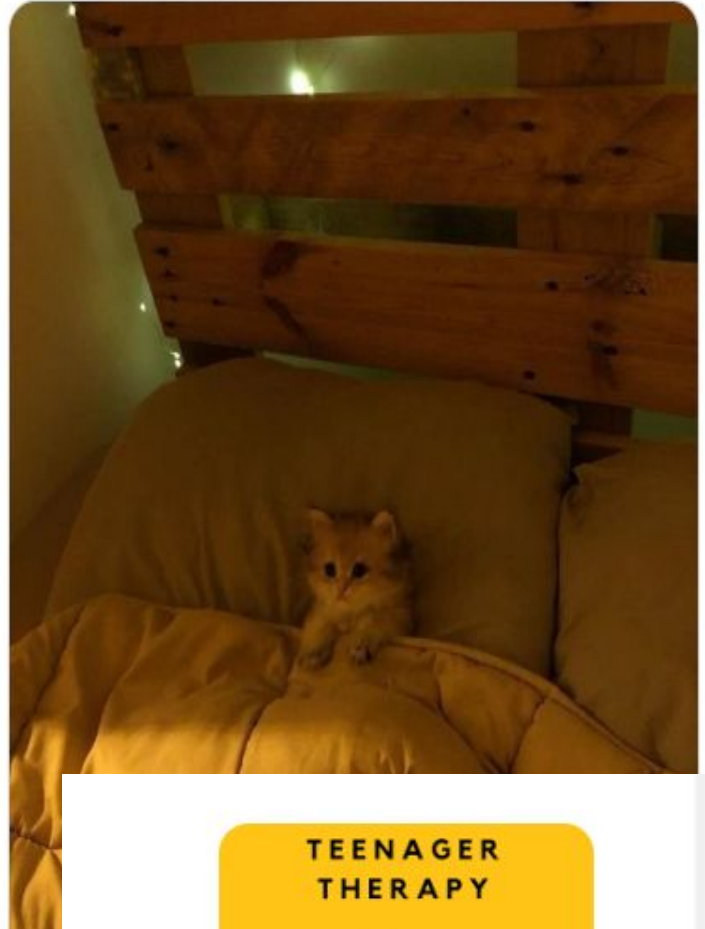
Medicine for your stupidity



**Sarcasm** ✓  
42M likes • 48M followers



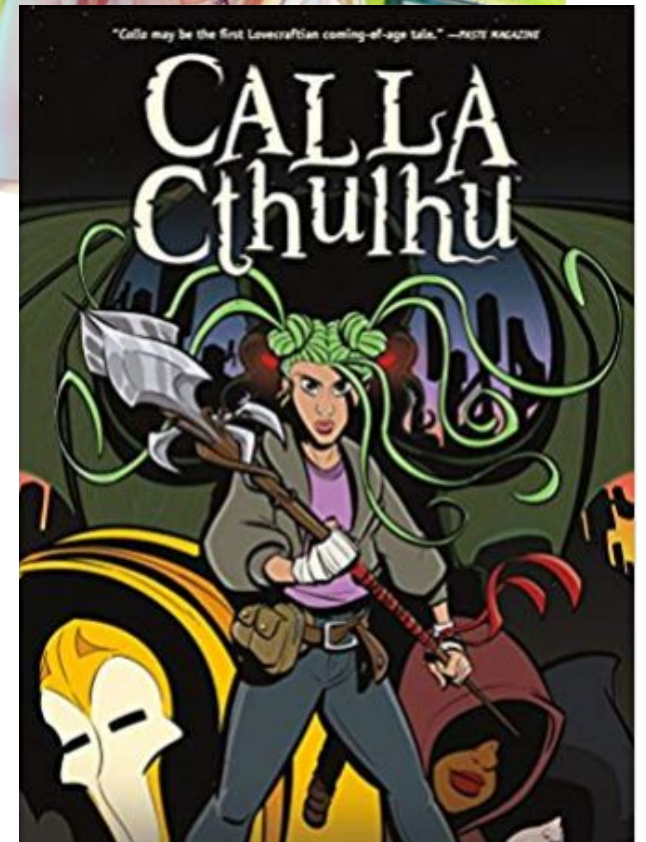
cat with confusing auras. ✓ @cat\_auras · 16h  
mood







TikTok





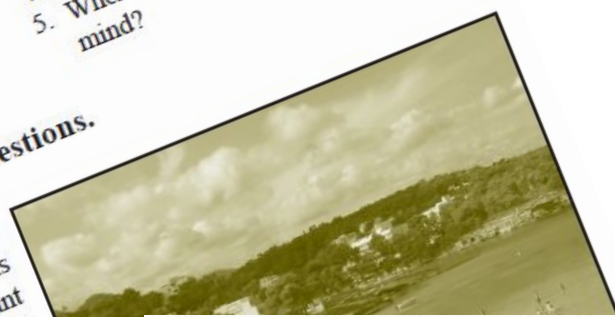
# UNIT 2 A Return Ticket to the Mountains

## Before you read

1. Is travelling popular today?
2. Why do people travel?
3. What means of transport do they use?

4. Is tourism developed in Armenia?
5. Where is it best developed, to your mind?

## Read the text and answer the questions.



Modern means of communication make the world a small place. It is now possible to reach the most distant places on the planet in 24 hours. This changed man's perception of the world.

Travelling became very popular. Modern man has become a travelling man except for several people who are couch-potatoes<sup>1</sup> and prefer to stay where they are.

Travelling is very rewarding. It is a way of getting an exciting new view

7. We had various problems on our journey.

### 2. Match the words in column A / B

- |   |   |
|---|---|
| <p><b>A</b></p> <ul style="list-style-type: none"> <li>attract</li> <li>rush</li> <li>relax</li> <li>adventurous</li> <li>adventure</li> <li>experienced</li> </ul> | <ul style="list-style-type: none"> <li>an un...</li> <li>dangerous; ris...</li> <li>hurry</li> <li>professional</li> <li>interest somebody</li> </ul> |
|---|---|

17

## Work on Words

- distant adj ['dɪstənt] far away, not close: The station is some miles distant from the village. He is in a distant country. **distance n:** The distance between the cities is 20 miles. **in the distance:** They saw a ship in the distance. **at a distance of:** The bridge was at a distance of two miles.
- rewarding adj [rɪ'wɔ:dɪŋ] given or received in return for work, behaviour, etc. **reward v:** Our work was rewarded with a good sum of money. **reward n:** We got little in reward for our hard work.
- relax v [rɪ'læks] to rest and become calm: I worked a lot that day and needed to relax. **relaxation n** pleasant activity which makes you become calm and less worried: Yoga is one of my favourite relaxations.
- improve v [ɪm'pru:v] make or become better: Your English has improved very much. **improvement n.** improving or being improved: There is need for improving your handwriting.
- relation n [rɪ'reɪʃn] connection of sth or between sb: The relation between smoking and heart disease is quite clear.
- experienced adj [ɪk'spɪəriənst] having much skill or knowledge: He has travelled a lot – he is an experienced teacher. **experience n:** knowledge or skill which you get over a period of time: We all learn by experience.
- rush v [rʌʃ] go/do quickly: I rushed to the office to find a phone. **rush n:** hour the time of the day when there is a lot of traffic.
- attract v [ə'trækt] get the interest of somebody: A strange noise attracted me at once. **attractive adj:** pleasant, good-looking: The bright

### 3. Fill in the gaps with the words on the left, using them in their correct form.

- |                             |   |
|-----------------------------|---|
| <p>improve<br/>distance</p> | <ol style="list-style-type: none"> <li>1. Sandy beaches ... holiday makers.</li> <li>2. In the UK ... is measured in miles, not in kilometres.</li> </ol> |
|-----------------------------|---|



- He offered...
- She could manage...
- He suggested...
- She agreed...
- They decided...

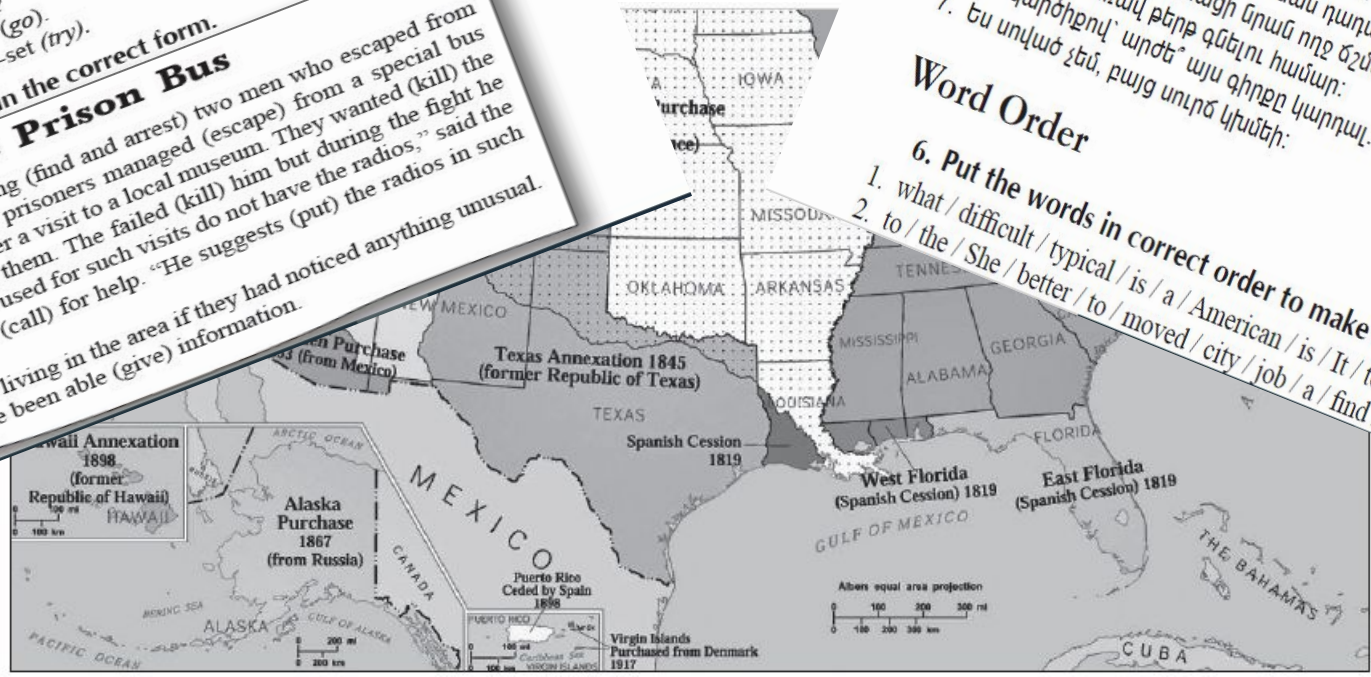
- 3. A: Can I carry your bag for you?  
B: No, thanks. I can manage.
- 4. A: Let's meet at 8 o'clock.  
B: OK, fine.
- 5. A: I'll wait for you at the cinema.  
B: All right.

**2. Put the verb into the correct form.**  
*Example: Don't forget to post the letter I gave you (post).*

- 1. We were hungry so I suggested ... to a café (go).
- 2. This film is worth ... (see).
- 3. We decided ... a taxi (take).
- 4. She promised not ... late (be).
- 5. I feel like ... something (eat).
- 6. It's a nice day. Fancy ... for a swim (go)?
- 7. She was busy and refused ... for a walk (go).
- 8. It's a waste of time ... to repair this TV-set (try).

**Unsafe Prison Bus**

Police all over Florida are trying (find and arrest) two men who escaped from Statesville Prison yesterday. The prisoners managed (escape) from a special bus taking them back to the prison after a visit to a local museum. They wanted (kill) the driver because he refused (help) them. The failed (kill) him but during the fight he was hit on the head. "The buses used for such visits do not have the radios," said the driver. "So it was not possible (call) for help. "He suggests (put) the radios in such buses (make) them safer. The police asked people living in the area if they had noticed anything unusual. So far only two women have been able (give) information.



**4. Fill in the verbs in their correct form.**

- 1. Please, remember (turn off) the TV set when you go to sleep.
- 2. I remember (spend) our holidays at the seaside. It was so exciting.
- 3. Remember (ask) John for his notes.
- 4. He stopped (buy) a newspaper.
- 5. She stopped (write) a letter, as the phone rang.

**5. Translate into English using Infinitive or -ing form.**

- 1. Չմոռանաւ ուղարկել նամակը:
- 2. Ես հիշում եմ, որ գրքերս այստեղ եմ տեսել:
- 3. Երբ դրան զանգը հնչեց, Աննան դարձրեց կարդալ, որպեսզի դուռը բացի:
- 4. Ես հիշում եմ, որ ասացի նրան որը ճշմարտությունը:
- 5. Նա կանգ առավ թերթ գնելու համար:
- 6. Ըն կարծիքով՝ արժե՞ այս գիրքը կարդալ:
- 7. Ես սոված չեմ, բայց սուրճ կխմեի:

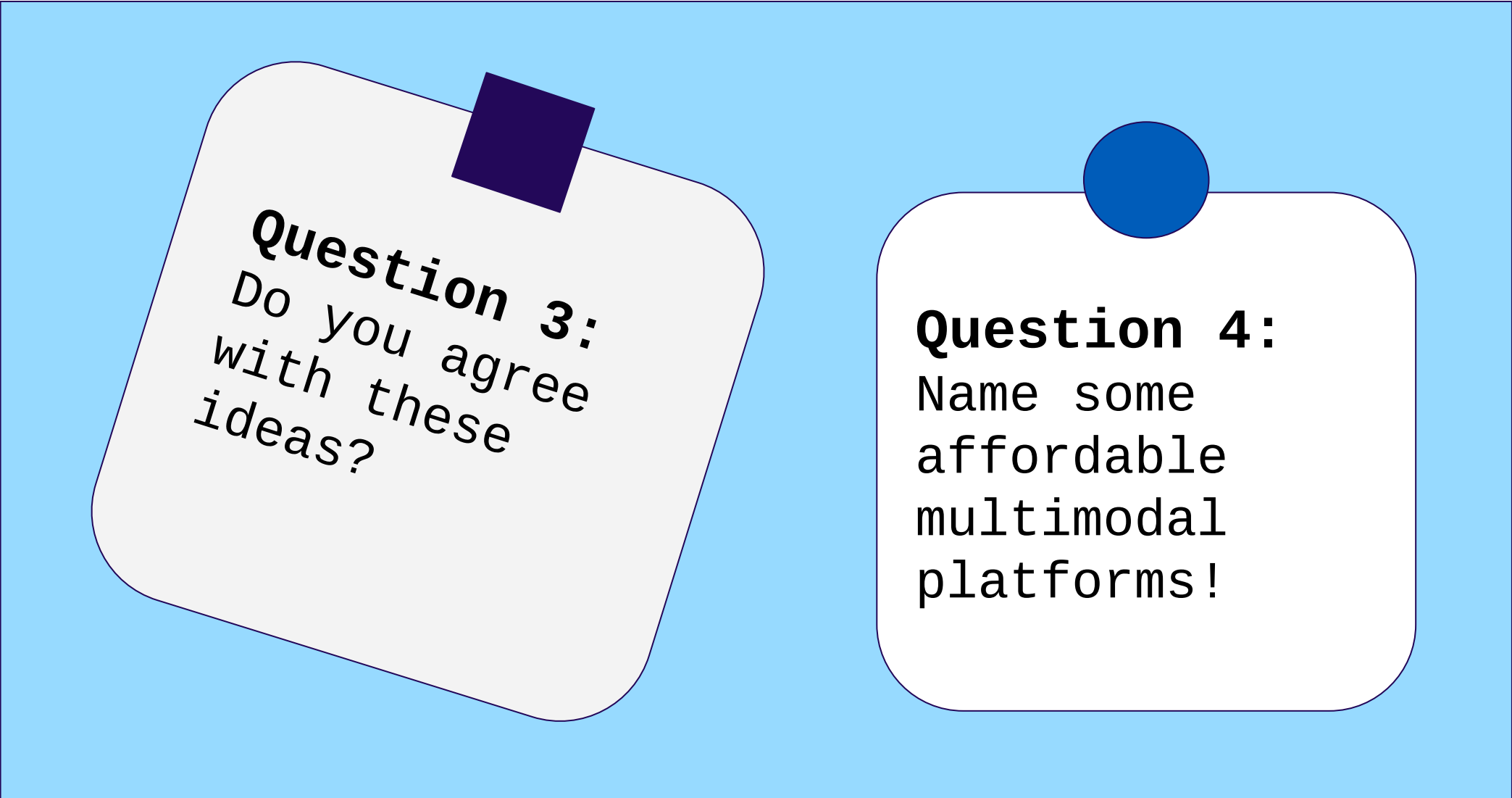
**Word Order**

- 6. Put the words in correct order to make up a sentence.**
- 1. what / difficult / typical / is / a / American / is / It / to say /
  - 2. to / the / She / better / to / moved / city / job / a / find /

Read the text and answer the questions.

**Between Two Oceans**

The USA is the world's fourth largest country. It is a vast country situated between two oceans, the Pacific and the Atlantic. In the north the USA borders on Canada, in the south – on Mexico. It also has a sea border with Russia. The USA is one of the most



**Question 3:**  
Do you agree  
with these  
ideas?

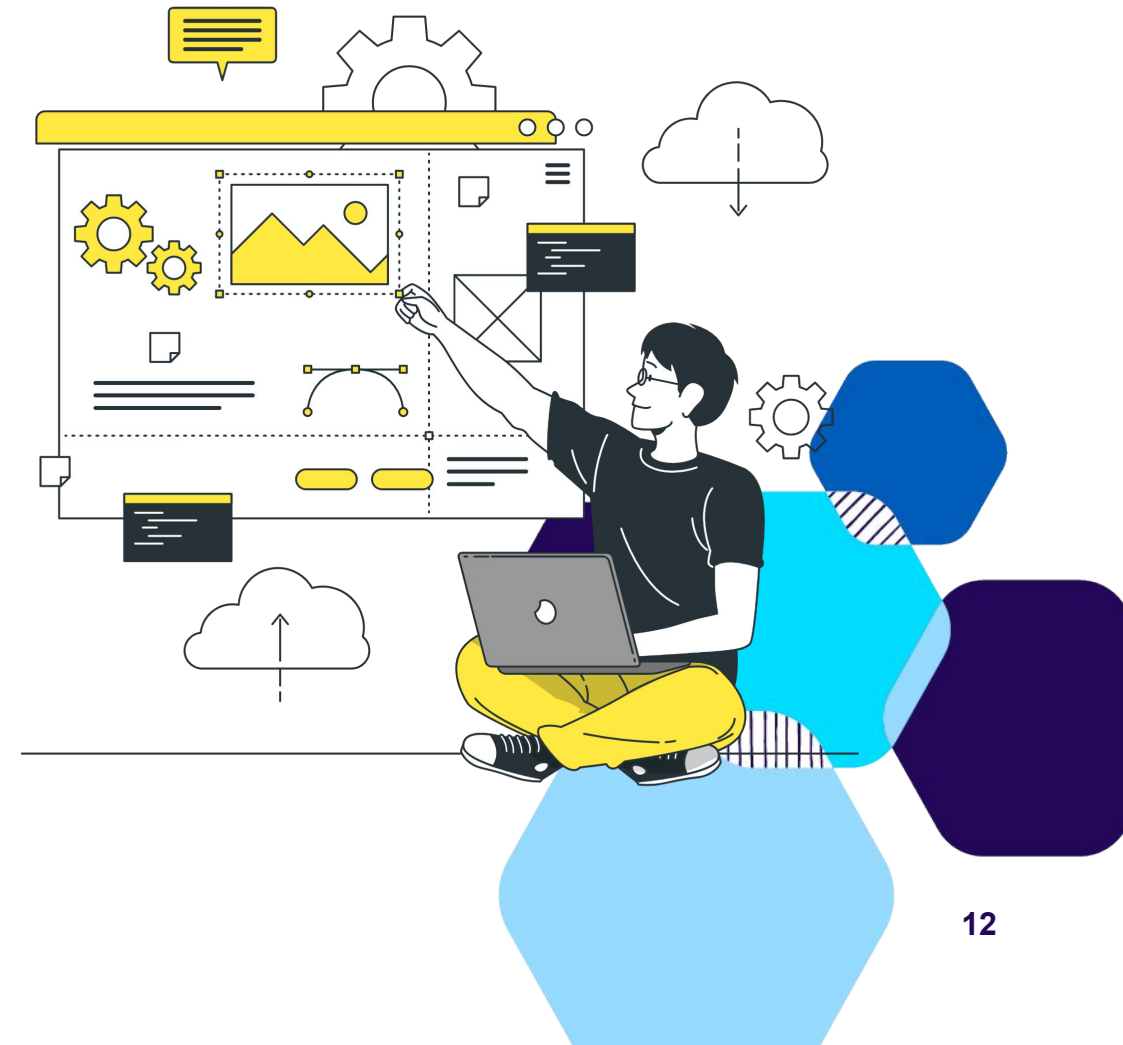
**Question 4:**  
Name some  
affordable  
multimodal  
platforms!



# 3. IMAGES

## PROS:

- **Writing** (Navidinia, Ozhan & Younesi, 2018)
- **Vocabulary** (Baralaei & Najmabadi, 2015)
- **Motivation** (Harmer, 2001)
- **Speaking** (Bailey, 2005; Islamiah & Nurhasanah, 2019)



## 3.1 HOW TO USE IMAGES

**ELABORATION**



- Clarifies
- Exposes
- Exemplifies

**EXTENSION**



- Text extends image
- Image extends text

(Hayian, 2018)

# ELABORATION

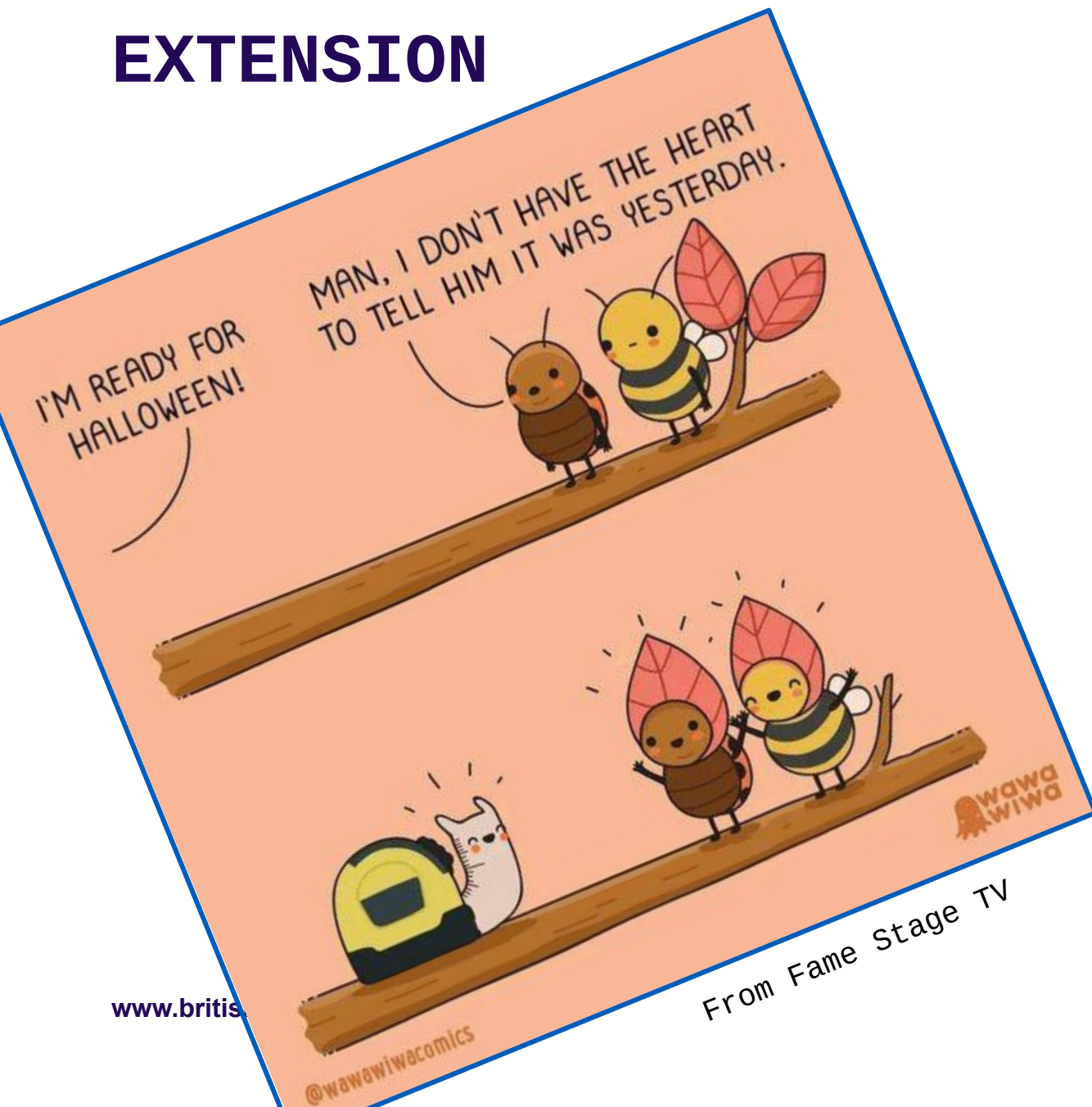


[www.britishcouncil.org](http://www.britishcouncil.org)

The image is taken from <https://www.articonog.com/2020/06/the-arnolfini-portrait-jan-van-eyck.htm>



# EXTENSION



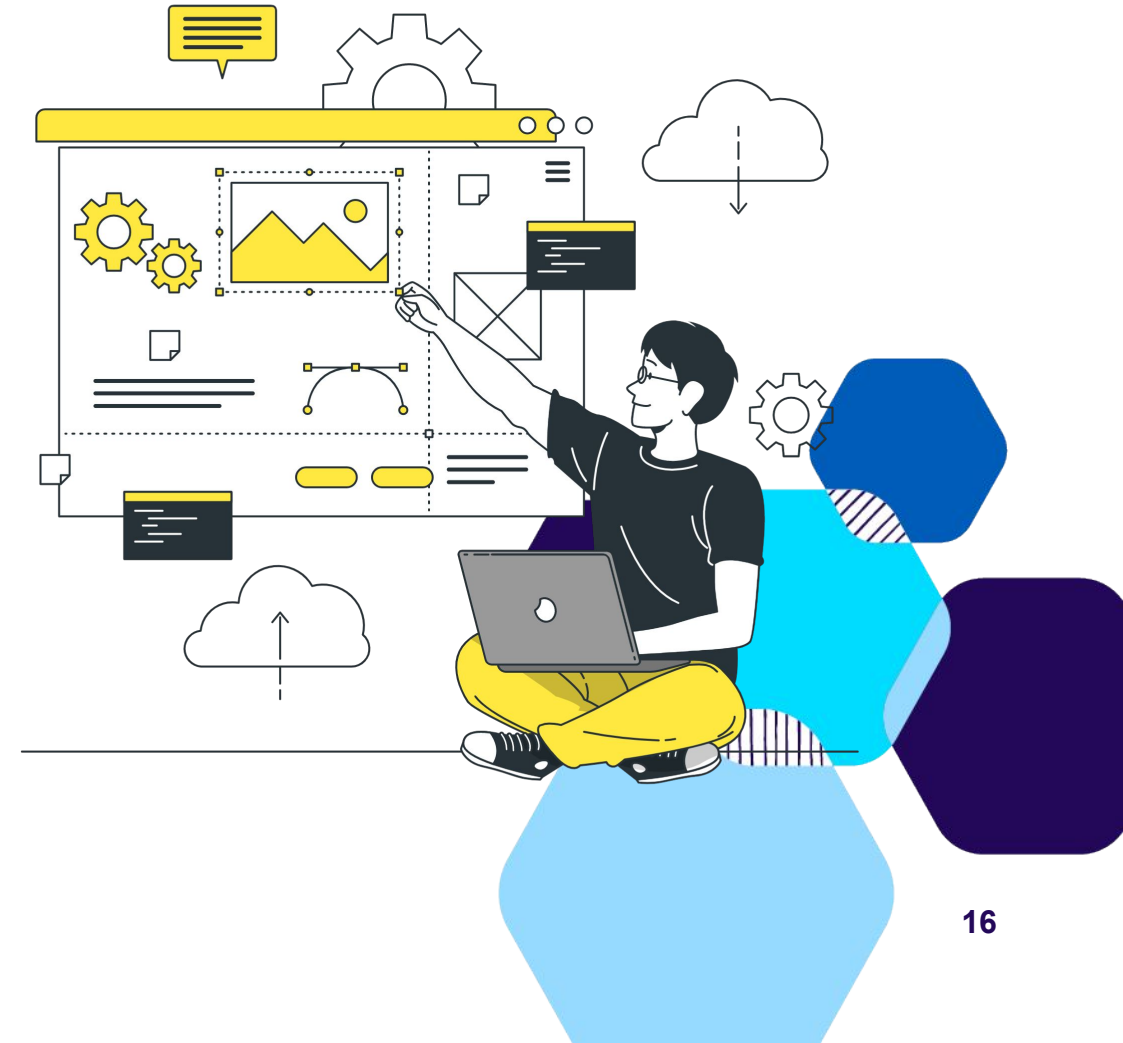
www.britis



The image is taken from The Language Nerds (Facebook page)

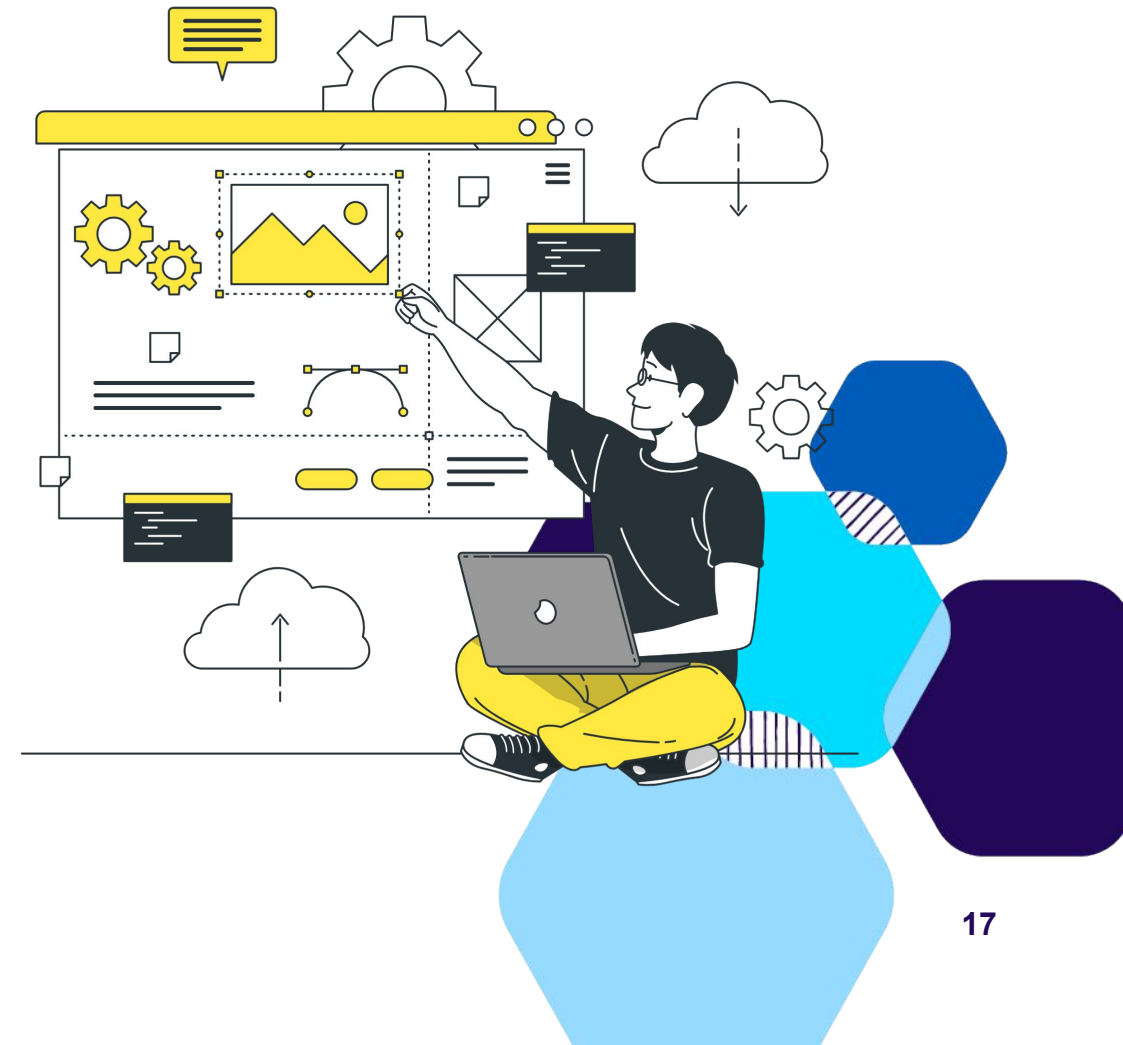
## 3.2 IMAGE-RELATED TASKS

- \_\_\_ Listen and choose
- \_\_\_ Discussion/Debate
- \_\_\_ Solve a problem
- \_\_\_ Q&A
- \_\_\_ Write a description
- \_\_\_ Compare and contrast
- \_\_\_ Put in order
- \_\_\_ Analyze



## 3.3 IMAGE SOURCES

- [Pics4Learning](#)
- [The New York Times](#)
- [National Geographic Kids](#)
- [Pixabay](#)
- [Storyset](#)
- [Cocomaterial](#)

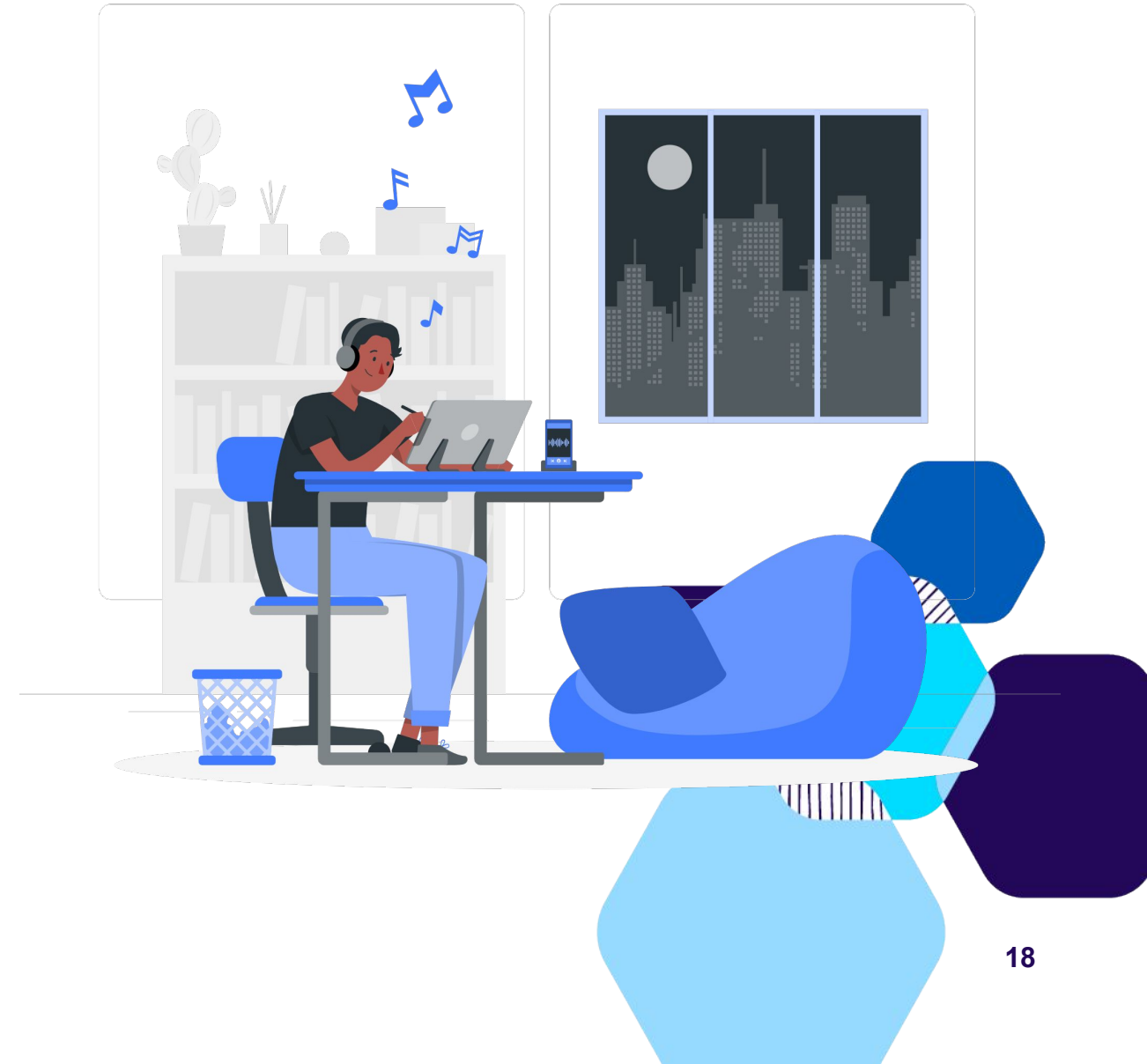




## 4. PODCASTING

### PROS:

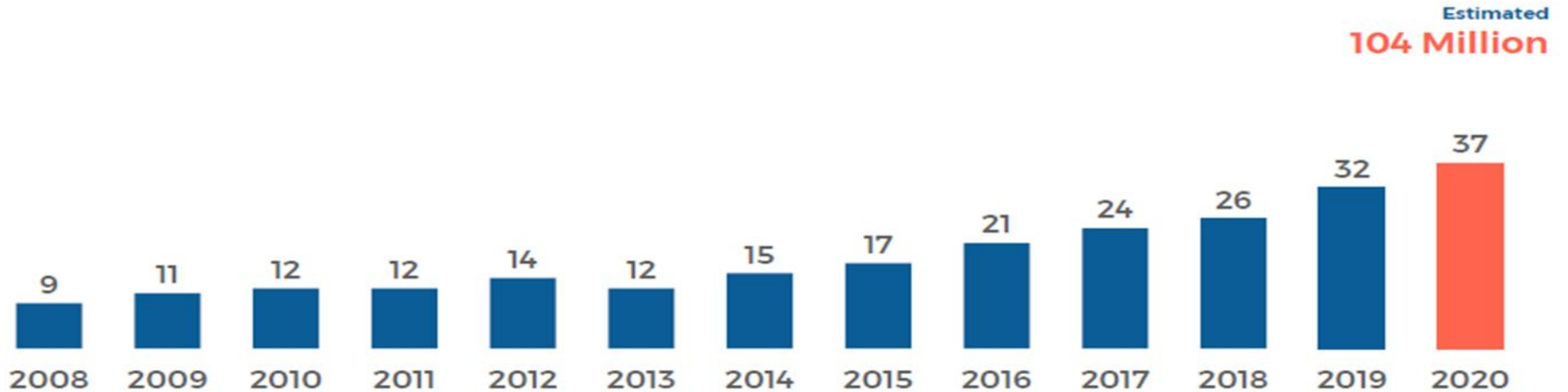
- **Vocabulary** (Vidal, 2003, Hakobyan, 2023)
- **Motivation** (Al Qasim, N., & Al Fadda, 2013)
- **Listening** (Hasan & Tan, Sheef, ;Makki & Althobaiti, 2019, Sze. 2006 )
- **Pronunciation** (Sze, 2006)
- **Sense of belongingness** (Indahsari, 2020)



# Monthly Podcast Listening

TOTAL U.S. POPULATION 12+

% LISTENED TO A PODCAST IN LAST MONTH

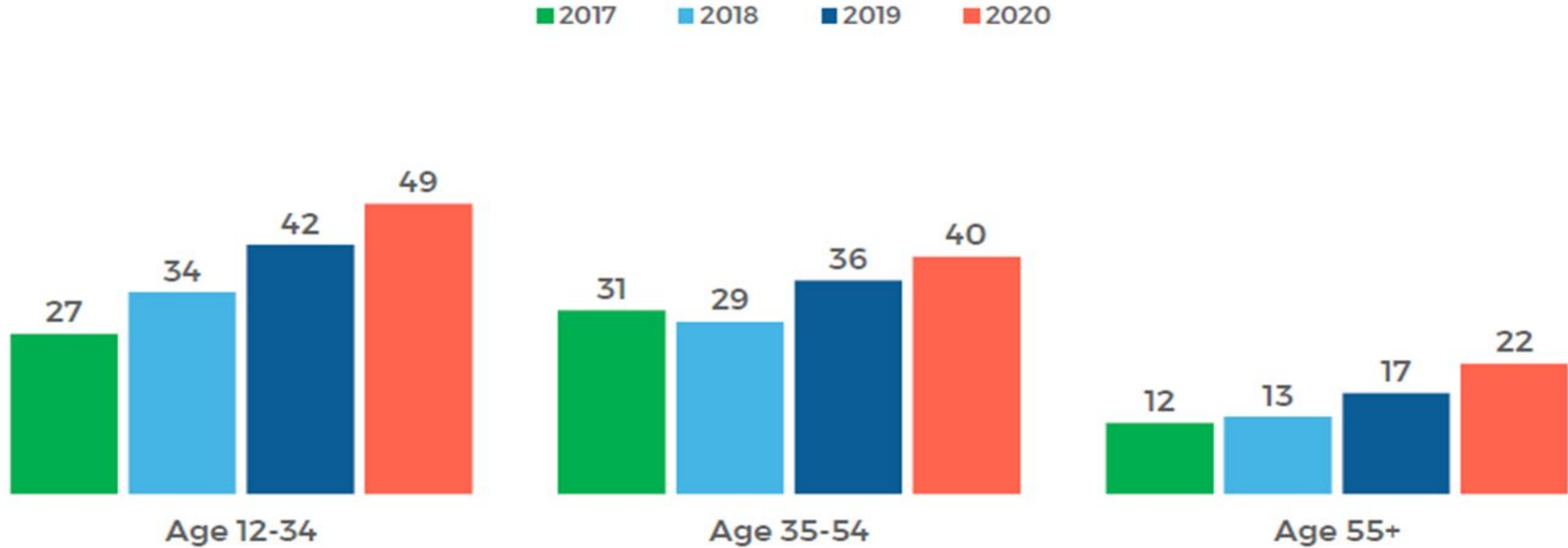


Estimated  
**104 Million**

# Monthly Podcast Listening

U.S. POPULATION

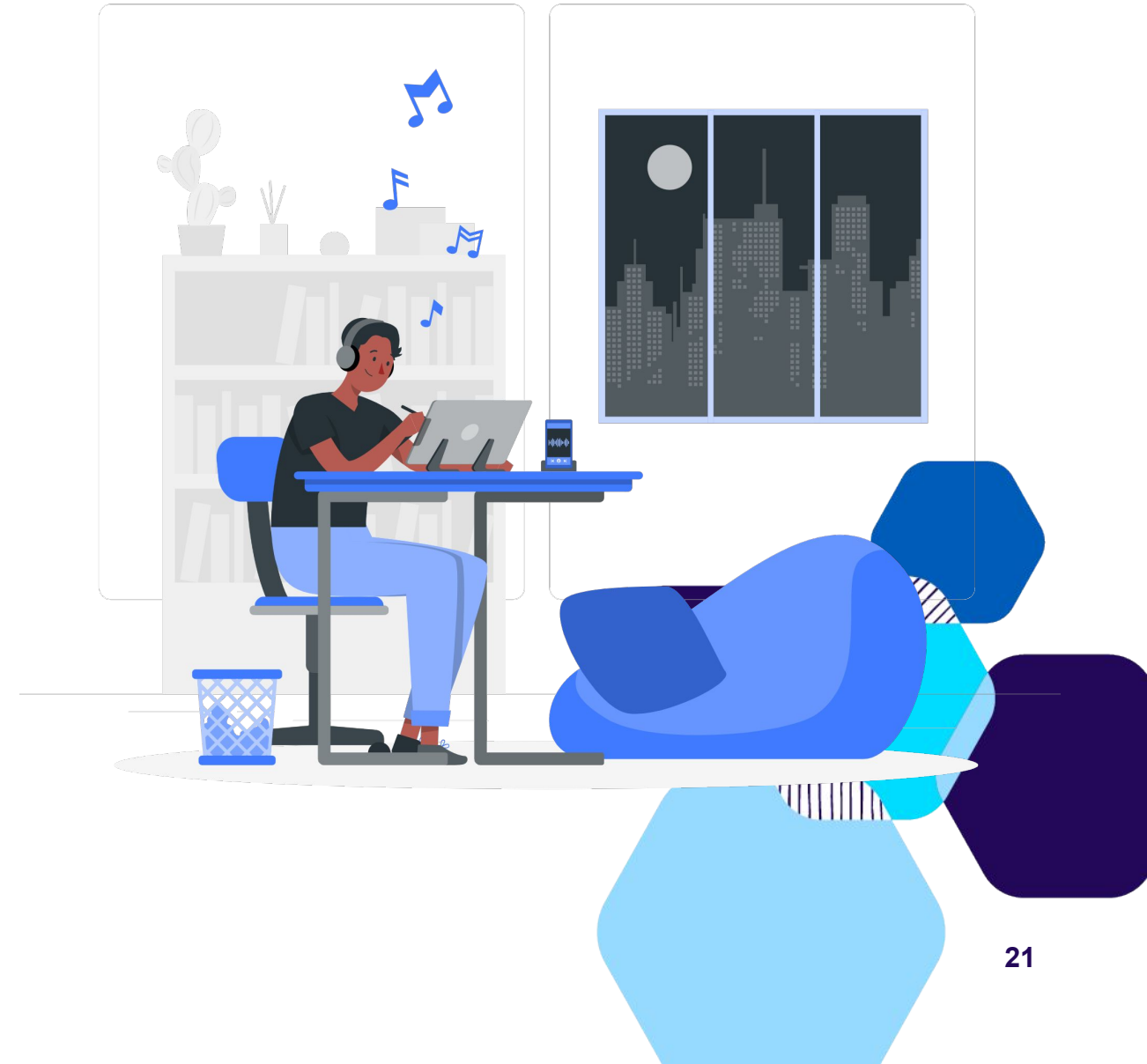
% LISTENED TO A PODCAST IN LAST MONTH





## 4.1 HOW TO CREATE PODCAST EPISODES

- ★ Record
  - [Vocaroo](#)
  - [Spreaker Studio](#)
- ★ Distribute
  - [Spreaker](#)



## 5. VIDEO

### PROS:

- Culture
- Emotions
- Cognition
- Grammar/Vocabulary
- Reinforcement
- Listening
- Engagement
- Media literacy
- Ownership (Clare, 2017)



# 5.1 VIDEO STRUCTURE

## STRUCTURE:

- [Thumbnail](#)
  - [Toonme](#)
  - [Befunky](#)
  - [Avatar](#)
- Intro
  - [Canva](#)
  - [Bensound/Pixabay](#)
- Video
  - Computer/Phone/Zoom
  - [Movie Maker](#) (2017)\*
  - [Movie Maker](#) (2022)

## Outro

- [Canva](#)

[www.britishcouncil.org](http://www.britishcouncil.org)

\*[Tutorial on Movie Maker](#)





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## VIDEO 1

### STRUCTURE:

- Thumbnail
- Intro
- Video
- Outro





## VIDEO 2

### STRUCTURE:

- Thumbnail
- Intro
- Video
- Outro

Questions?

Thank you

